

Local Market Update – January 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

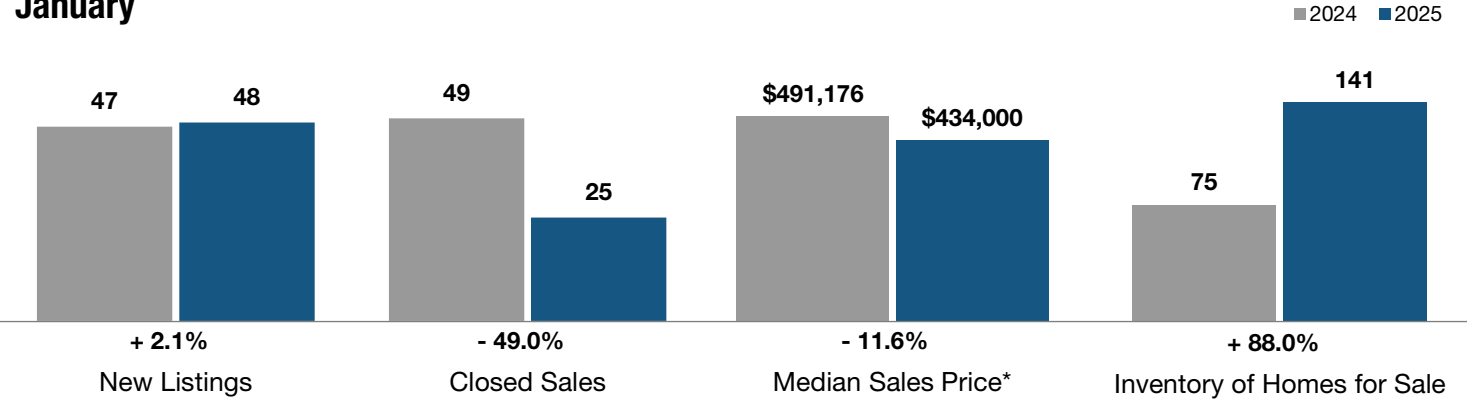


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Key Metrics	January			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	47	48	+ 2.1%	47	48	+ 2.1%
Closed Sales	49	25	- 49.0%	49	25	- 49.0%
Median Sales Price*	\$491,176	\$434,000	- 11.6%	\$491,176	\$434,000	- 11.6%
Percent of List Price Received*	100.8%	100.2%	- 0.6%	100.8%	100.2%	- 0.6%
Days on Market Until Sale	16	74	+ 362.5%	16	74	+ 362.5%
Inventory of Homes for Sale	75	141	+ 88.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

