

Local Market Update – January 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



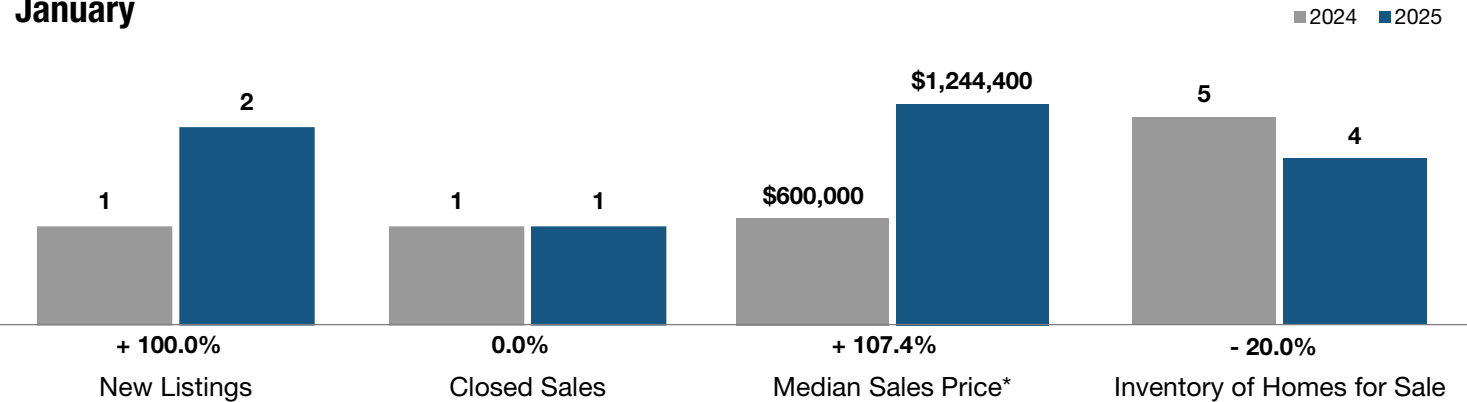
Folly Field

Detached Homes Only

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	1	2	+ 100.0%	1	2	+ 100.0%
Closed Sales	1	1	0.0%	1	1	0.0%
Median Sales Price*	\$600,000	\$1,244,400	+ 107.4%	\$600,000	\$1,244,400	+ 107.4%
Percent of List Price Received*	96.0%	95.8%	- 0.2%	96.0%	95.8%	- 0.2%
Days on Market Until Sale	1	236	+ 23,500.0%	1	236	+ 23,500.0%
Inventory of Homes for Sale	5	4	- 20.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

