

# Local Market Update – January 2025

A Research Tool Provided by RESides, Inc. and the  
Hilton Head Area Association of REALTORS®



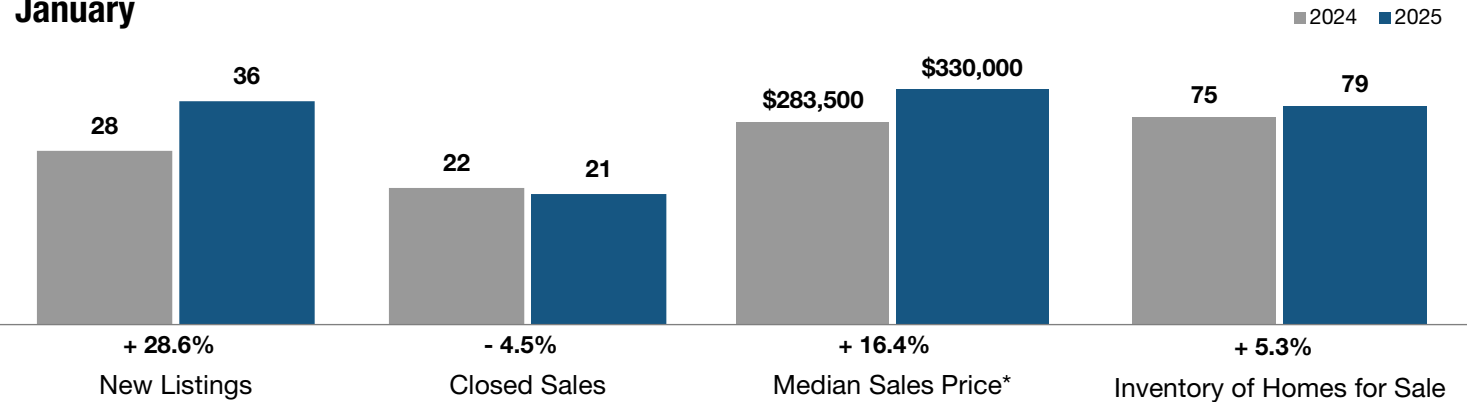
## HH General

Condos / Villas Only

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	28	36	+ 28.6%	28	36	+ 28.6%
Closed Sales	22	21	- 4.5%	22	21	- 4.5%
Median Sales Price*	\$283,500	\$330,000	+ 16.4%	\$283,500	\$330,000	+ 16.4%
Percent of List Price Received*	95.2%	95.5%	+ 0.3%	95.2%	95.5%	+ 0.3%
Days on Market Until Sale	55	65	+ 18.2%	55	65	+ 18.2%
Inventory of Homes for Sale	75	79	+ 5.3%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### January



### Historical Median Sales Price Rolling 12-Month Calculation

