

# Local Market Update – January 2025

A Research Tool Provided by RESides, Inc. and the  
Hilton Head Area Association of REALTORS®



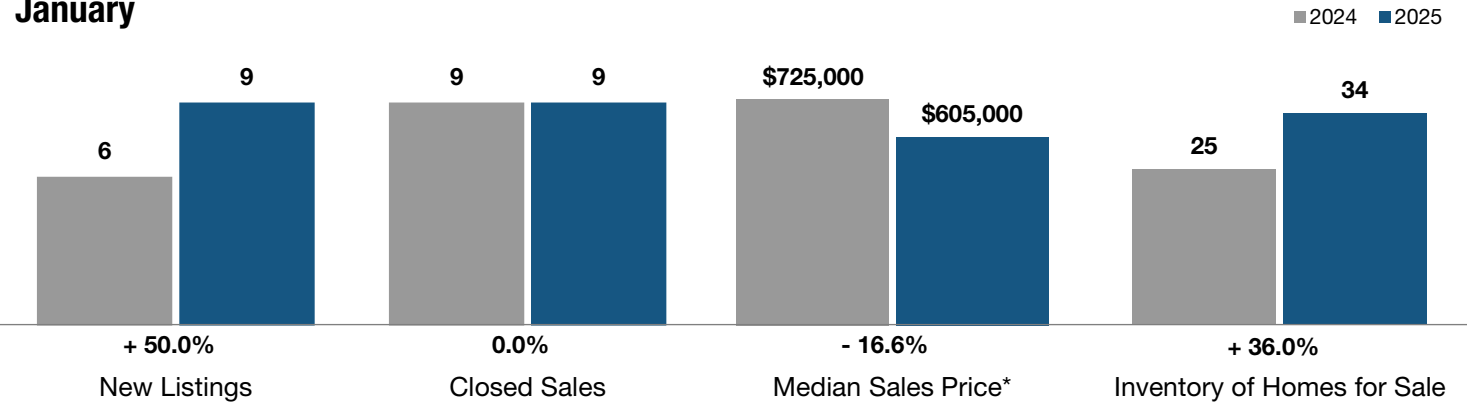
## HH General

Detached Homes Only

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	6	9	+ 50.0%	6	9	+ 50.0%
Closed Sales	9	9	0.0%	9	9	0.0%
Median Sales Price*	\$725,000	\$605,000	- 16.6%	\$725,000	\$605,000	- 16.6%
Percent of List Price Received*	97.0%	97.6%	+ 0.6%	97.0%	97.6%	+ 0.6%
Days on Market Until Sale	91	63	- 30.9%	91	63	- 30.9%
Inventory of Homes for Sale	25	34	+ 36.0%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### January



### Historical Median Sales Price Rolling 12-Month Calculation

