

# Local Market Update – January 2025

A Research Tool Provided by REsides, Inc. and the  
Hilton Head Area Association of REALTORS®

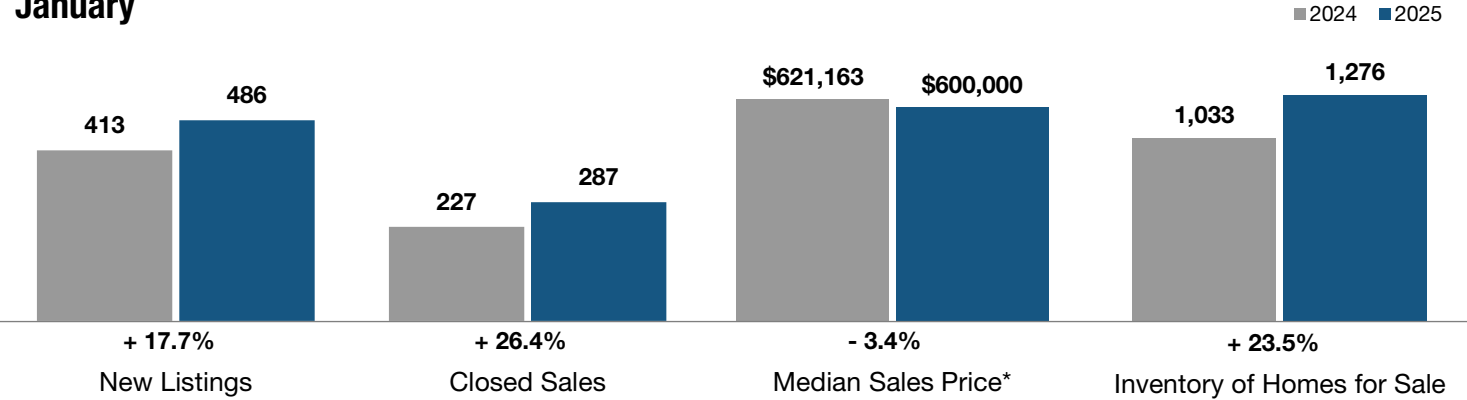


## Southern Beaufort County

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	413	486	+ 17.7%	413	486	+ 17.7%
Closed Sales	227	287	+ 26.4%	227	287	+ 26.4%
Median Sales Price*	\$621,163	\$600,000	- 3.4%	\$621,163	\$600,000	- 3.4%
Percent of List Price Received*	96.4%	96.9%	+ 0.5%	96.4%	96.9%	+ 0.5%
Days on Market Until Sale	58	68	+ 17.2%	58	68	+ 17.2%
Inventory of Homes for Sale	1,033	1,276	+ 23.5%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### January



### Historical Median Sales Price Rolling 12-Month Calculation

