

Local Market Update – January 2025

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area Association of REALTORS®

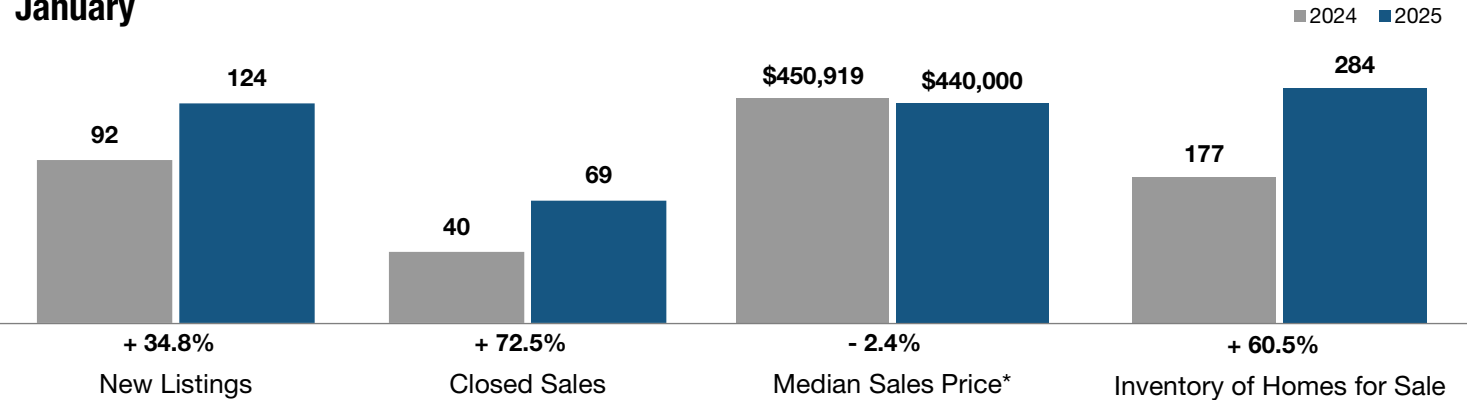


Bluffton General

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	92	124	+ 34.8%	92	124	+ 34.8%
Closed Sales	40	69	+ 72.5%	40	69	+ 72.5%
Median Sales Price*	\$450,919	\$440,000	- 2.4%	\$450,919	\$440,000	- 2.4%
Percent of List Price Received*	97.5%	97.4%	- 0.1%	97.5%	97.4%	- 0.1%
Days on Market Until Sale	48	67	+ 39.6%	48	67	+ 39.6%
Inventory of Homes for Sale	177	284	+ 60.5%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

