

# Local Market Update – January 2025

A Research Tool Provided by RESides, Inc. and the  
Hilton Head Area Association of REALTORS®



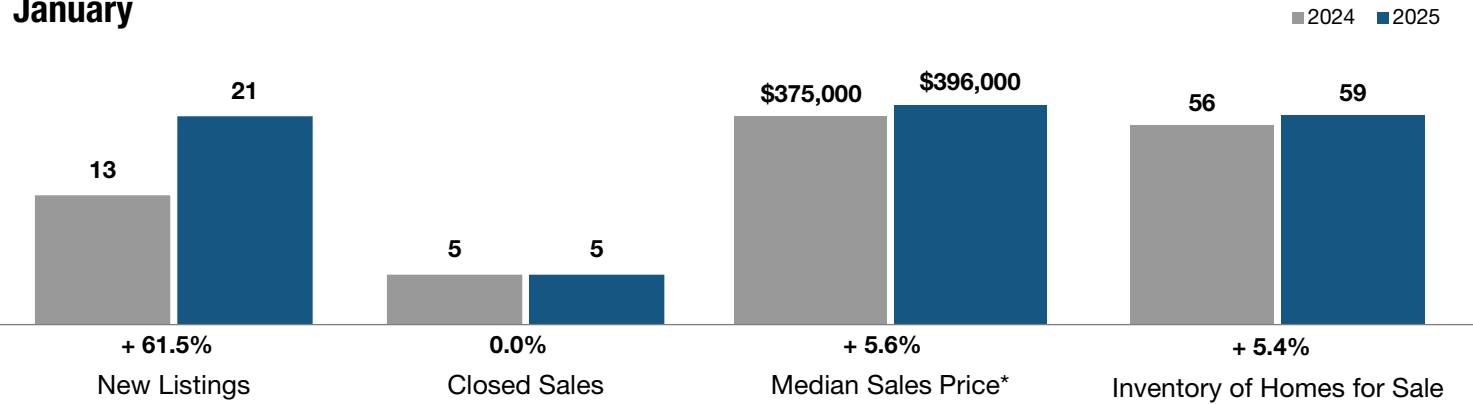
## Folly Field

Condos / Villas Only

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	13	21	+ 61.5%	13	21	+ 61.5%
Closed Sales	5	5	0.0%	5	5	0.0%
Median Sales Price*	\$375,000	\$396,000	+ 5.6%	\$375,000	\$396,000	+ 5.6%
Percent of List Price Received*	94.6%	96.1%	+ 1.5%	94.6%	96.1%	+ 1.5%
Days on Market Until Sale	44	130	+ 194.6%	44	130	+ 194.6%
Inventory of Homes for Sale	56	59	+ 5.4%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### January



### Historical Median Sales Price

Rolling 12-Month Calculation

