

Local Market Update – January 2025

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area Association of REALTORS®

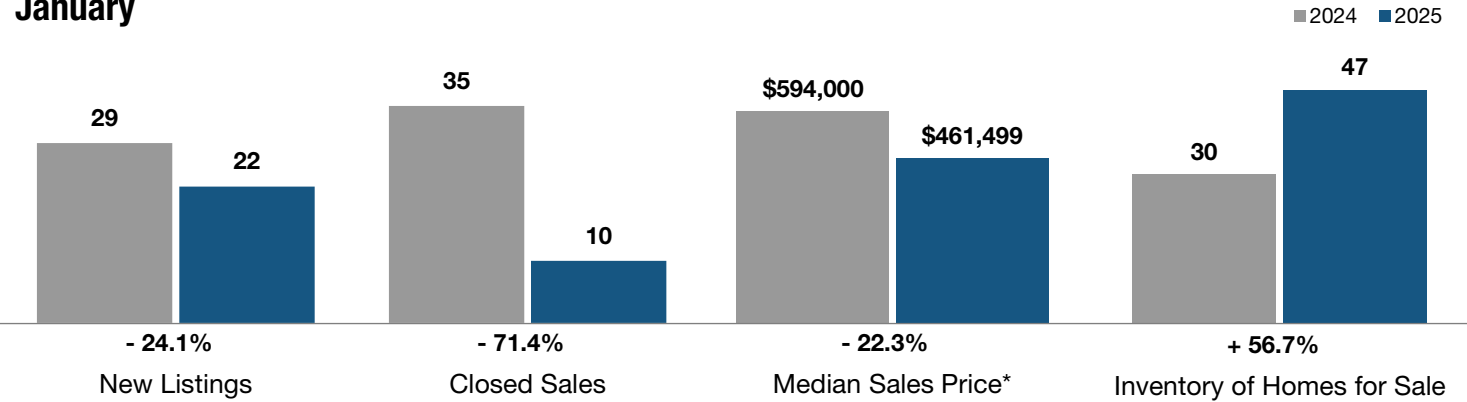


Latitude Margaritaville

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	29	22	- 24.1%	29	22	- 24.1%
Closed Sales	35	10	- 71.4%	35	10	- 71.4%
Median Sales Price*	\$594,000	\$461,499	- 22.3%	\$594,000	\$461,499	- 22.3%
Percent of List Price Received*	101.4%	99.5%	- 1.9%	101.4%	99.5%	- 1.9%
Days on Market Until Sale	16	49	+ 206.3%	16	49	+ 206.3%
Inventory of Homes for Sale	30	47	+ 56.7%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

