

Local Market Update – January 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

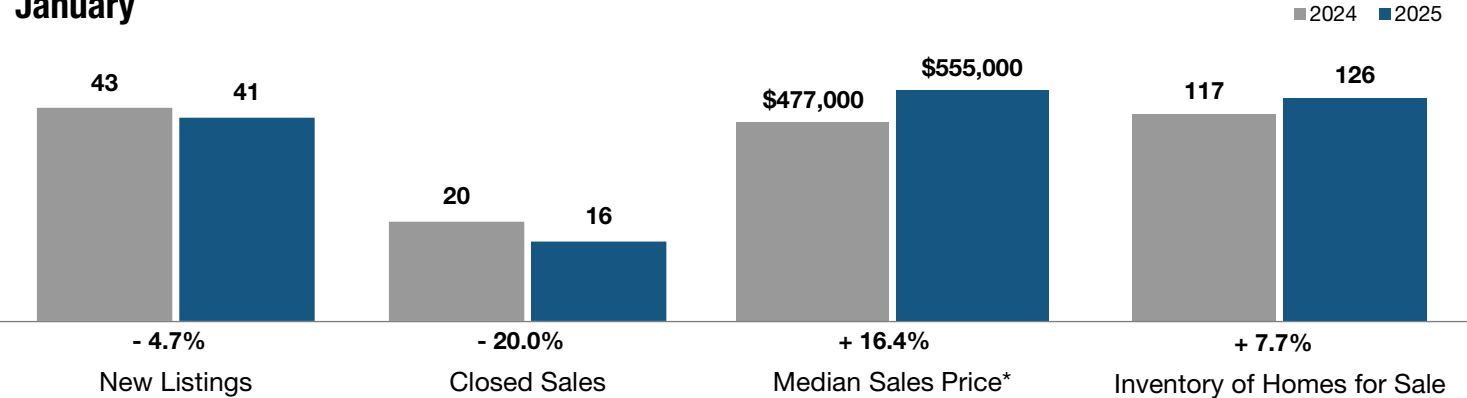


Northern Beaufort County

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	43	41	- 4.7%	43	41	- 4.7%
Closed Sales	20	16	- 20.0%	20	16	- 20.0%
Median Sales Price*	\$477,000	\$555,000	+ 16.4%	\$477,000	\$555,000	+ 16.4%
Percent of List Price Received*	96.3%	96.7%	+ 0.4%	96.3%	96.7%	+ 0.4%
Days on Market Until Sale	62	70	+ 12.9%	62	70	+ 12.9%
Inventory of Homes for Sale	117	126	+ 7.7%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

