

Local Market Update – February 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



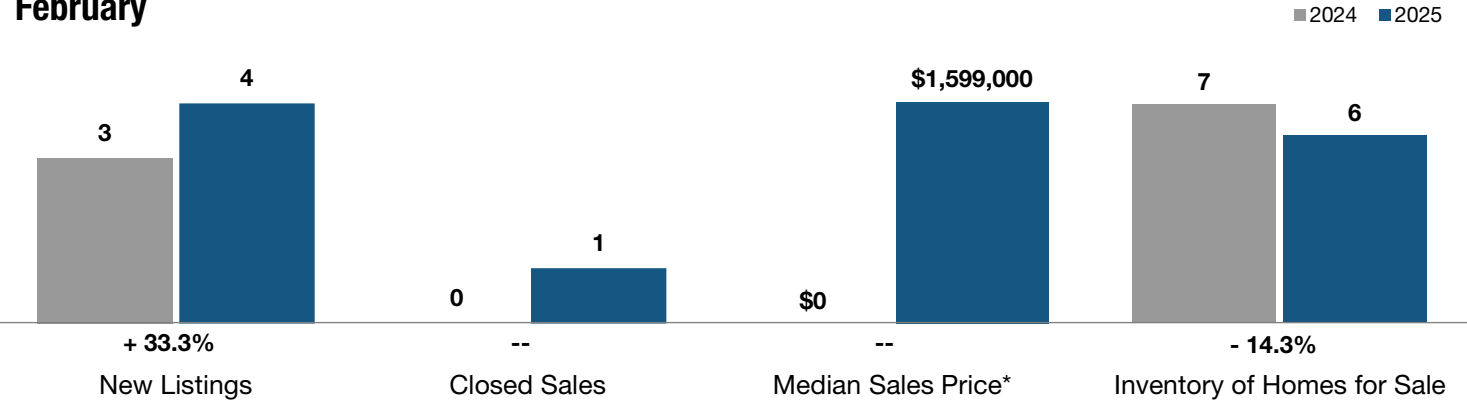
Folly Field

Detached Homes Only

Key Metrics	February			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	3	4	+ 33.3%	4	6	+ 50.0%
Closed Sales	0	1	--	1	2	+ 100.0%
Median Sales Price*	\$0	\$1,599,000	--	\$600,000	\$1,421,700	+ 137.0%
Percent of List Price Received*	0.0%	100.0%	--	96.0%	97.9%	+ 2.0%
Days on Market Until Sale	0	24	--	1	130	+ 12,900.0%
Inventory of Homes for Sale	7	6	- 14.3%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

February



Historical Median Sales Price

Rolling 12-Month Calculation

