

# Local Market Update – February 2025

A Research Tool Provided by RESides, Inc. and the  
Hilton Head Area Association of REALTORS®

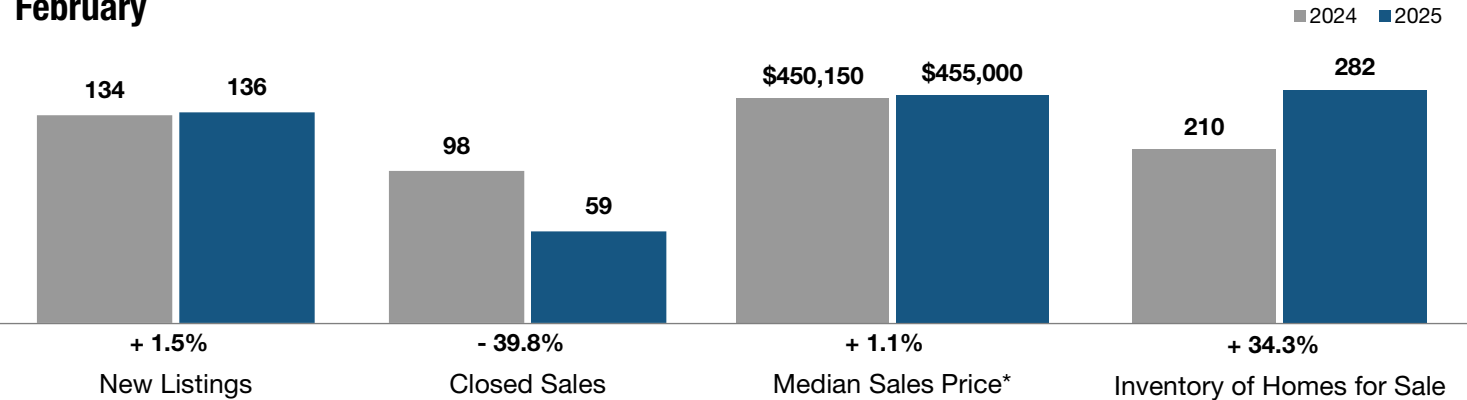


## Bluffton General

Key Metrics	February			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	134	136	+ 1.5%	226	260	+ 15.0%
Closed Sales	98	59	- 39.8%	138	128	- 7.2%
Median Sales Price*	\$450,150	\$455,000	+ 1.1%	\$450,150	\$452,500	+ 0.5%
Percent of List Price Received*	97.9%	98.0%	+ 0.1%	97.8%	97.7%	- 0.1%
Days on Market Until Sale	51	57	+ 11.8%	50	62	+ 24.0%
Inventory of Homes for Sale	210	282	+ 34.3%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### February



### Historical Median Sales Price Rolling 12-Month Calculation

