

Local Market Update – February 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



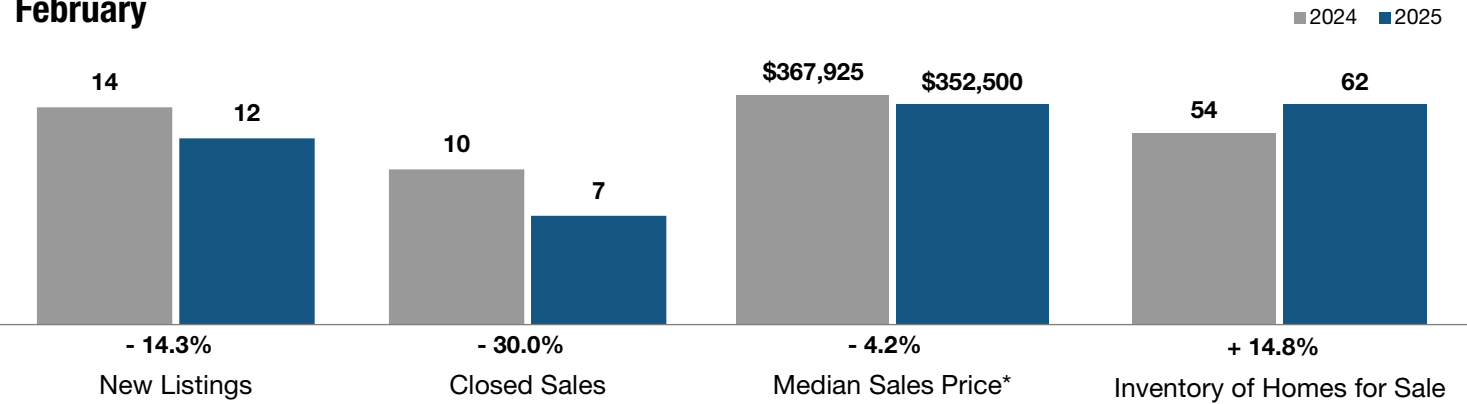
Folly Field

Condos / Villas Only

Key Metrics	February			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	14	12	- 14.3%	27	33	+ 22.2%
Closed Sales	10	7	- 30.0%	15	12	- 20.0%
Median Sales Price*	\$367,925	\$352,500	- 4.2%	\$368,850	\$361,250	- 2.1%
Percent of List Price Received*	94.9%	98.8%	+ 4.0%	94.8%	97.6%	+ 3.0%
Days on Market Until Sale	92	85	- 7.0%	76	104	+ 37.1%
Inventory of Homes for Sale	54	62	+ 14.8%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

February



Historical Median Sales Price

Rolling 12-Month Calculation

