

Local Market Update – March 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

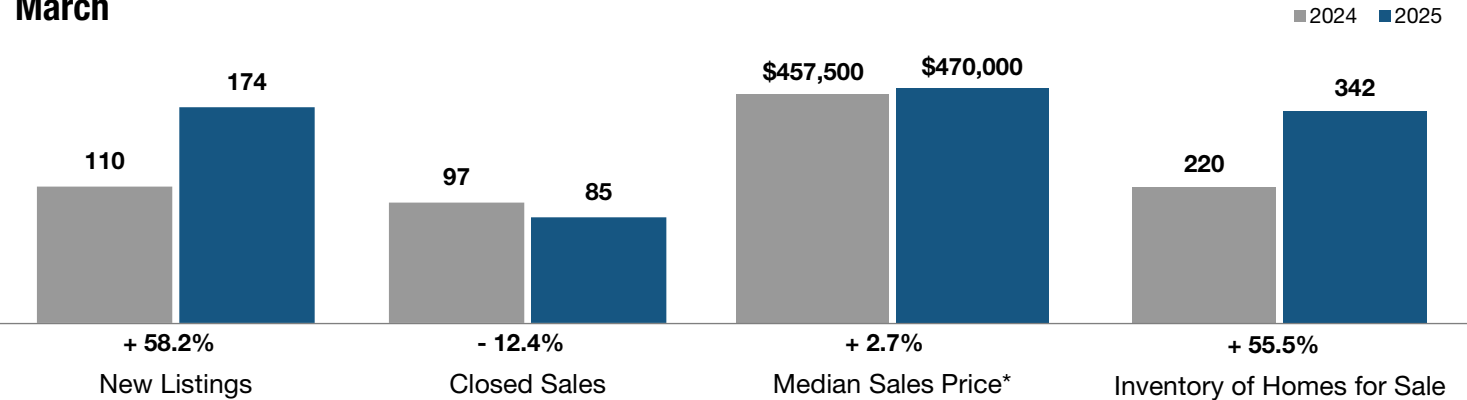


Bluffton General

Key Metrics	March			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	110	174	+ 58.2%	336	435	+ 29.5%
Closed Sales	97	85	- 12.4%	235	213	- 9.4%
Median Sales Price*	\$457,500	\$470,000	+ 2.7%	\$450,880	\$460,000	+ 2.0%
Percent of List Price Received*	98.3%	98.1%	- 0.2%	98.0%	97.8%	- 0.2%
Days on Market Until Sale	45	63	+ 40.0%	48	63	+ 31.3%
Inventory of Homes for Sale	220	342	+ 55.5%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

March



Historical Median Sales Price Rolling 12-Month Calculation

