

Local Market Update – March 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



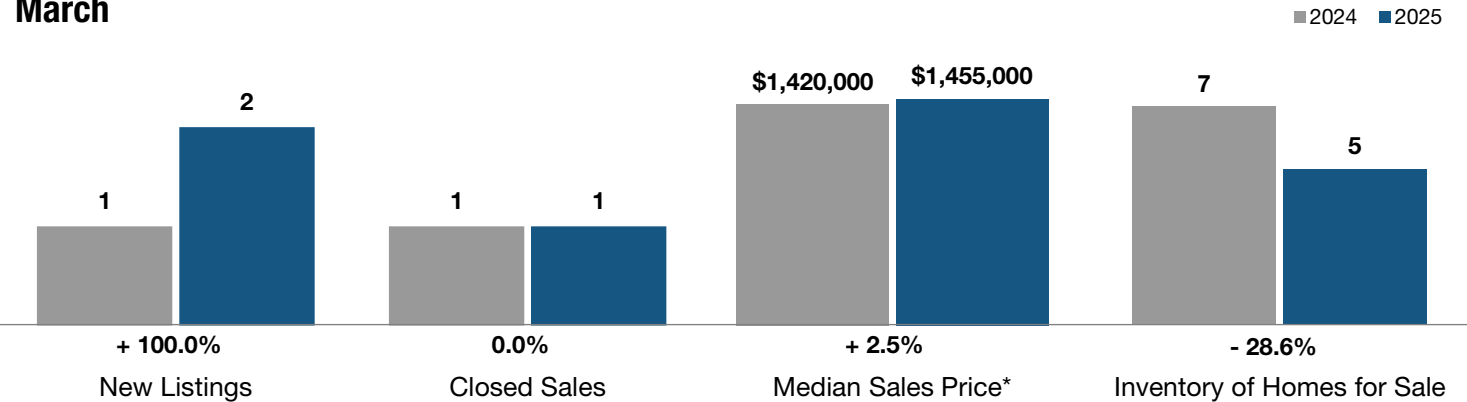
Folly Field

Detached Homes Only

Key Metrics	March			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	1	2	+ 100.0%	5	8	+ 60.0%
Closed Sales	1	1	0.0%	2	3	+ 50.0%
Median Sales Price*	\$1,420,000	\$1,455,000	+ 2.5%	\$1,010,000	\$1,455,000	+ 44.1%
Percent of List Price Received*	101.8%	100.3%	- 1.4%	98.9%	98.7%	- 0.2%
Days on Market Until Sale	4	5	+ 25.0%	3	88	+ 3,433.3%
Inventory of Homes for Sale	7	5	- 28.6%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

March



Historical Median Sales Price Rolling 12-Month Calculation

