

# Local Market Update – April 2025

A Research Tool Provided by RESides, Inc. and the  
Hilton Head Area Association of REALTORS®



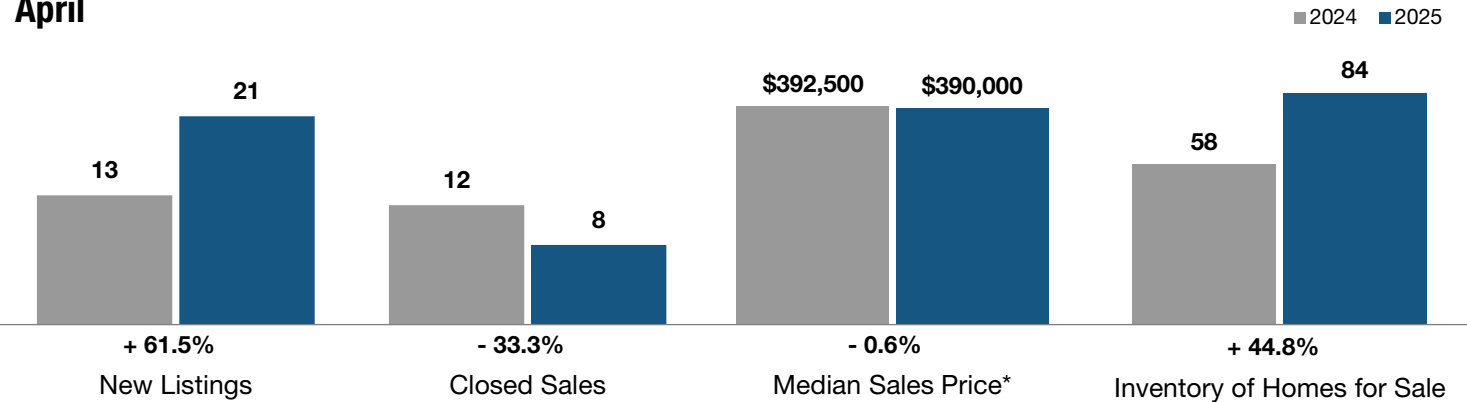
## Folly Field

Condos / Villas Only

Key Metrics	April			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	13	21	+ 61.5%	49	71	+ 44.9%
Closed Sales	12	8	- 33.3%	38	27	- 28.9%
Median Sales Price*	\$392,500	\$390,000	- 0.6%	\$371,925	\$360,000	- 3.2%
Percent of List Price Received*	96.1%	97.3%	+ 1.3%	95.5%	97.2%	+ 1.7%
Days on Market Until Sale	42	124	+ 193.2%	70	134	+ 90.8%
Inventory of Homes for Sale	58	84	+ 44.8%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### April



### Historical Median Sales Price Rolling 12-Month Calculation

