

Local Market Update – April 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



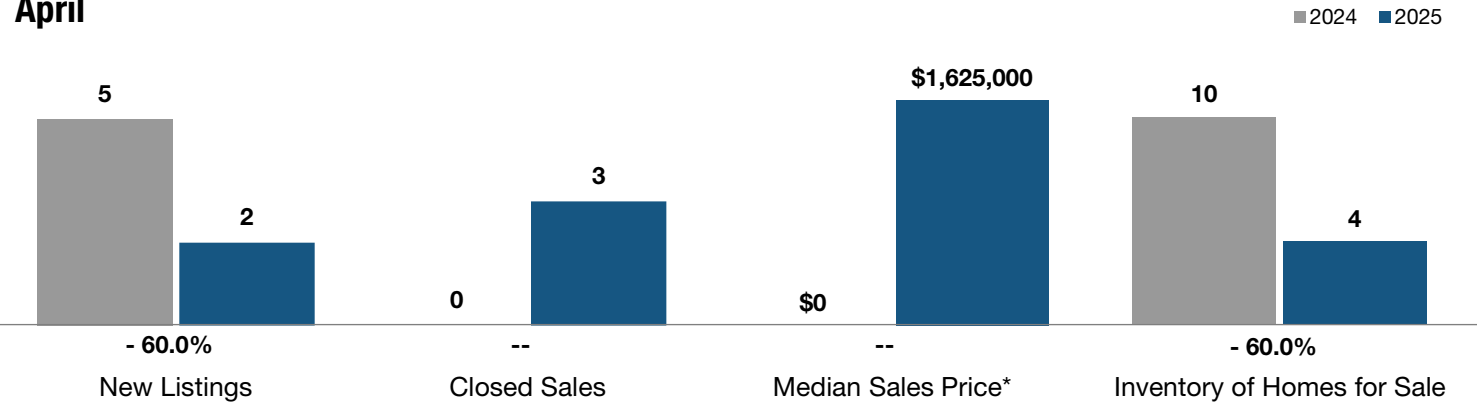
Folly Field

Detached Homes Only

Key Metrics	April			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	5	2	- 60.0%	10	10	0.0%
Closed Sales	0	3	--	2	6	+ 200.0%
Median Sales Price*	\$0	\$1,625,000	--	\$1,010,000	\$1,568,250	+ 55.3%
Percent of List Price Received*	0.0%	94.0%	--	98.9%	96.3%	- 2.6%
Days on Market Until Sale	0	37	--	3	63	+ 2,406.7%
Inventory of Homes for Sale	10	4	- 60.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

April



Historical Median Sales Price

Rolling 12-Month Calculation

