

# Local Market Update – May 2025

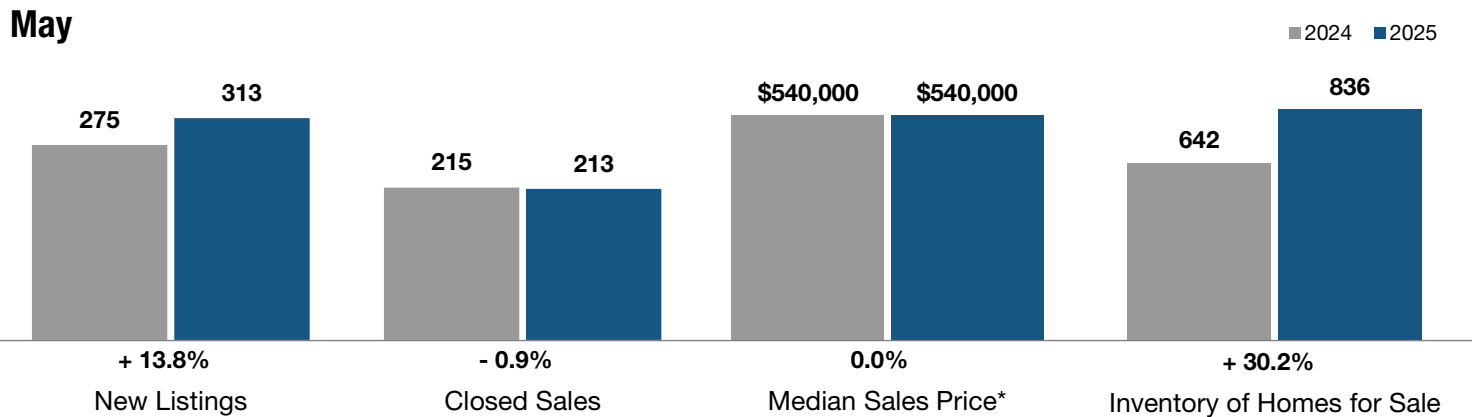
A Research Tool Provided by RESides, Inc. and the  
Hilton Head Area Association of REALTORS®



## Bluffton 29910 and 29909

Key Metrics	May			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	275	313	+ 13.8%	1,314	1,505	+ 14.5%
Closed Sales	215	213	- 0.9%	867	873	+ 0.7%
Median Sales Price*	\$540,000	\$540,000	0.0%	\$525,000	\$534,840	+ 1.9%
Percent of List Price Received*	97.7%	97.2%	- 0.5%	97.8%	97.4%	- 0.4%
Days on Market Until Sale	47	60	+ 27.7%	54	63	+ 16.7%
Inventory of Homes for Sale	642	836	+ 30.2%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



### Historical Median Sales Price Rolling 12-Month Calculation

