

Local Market Update – May 2025

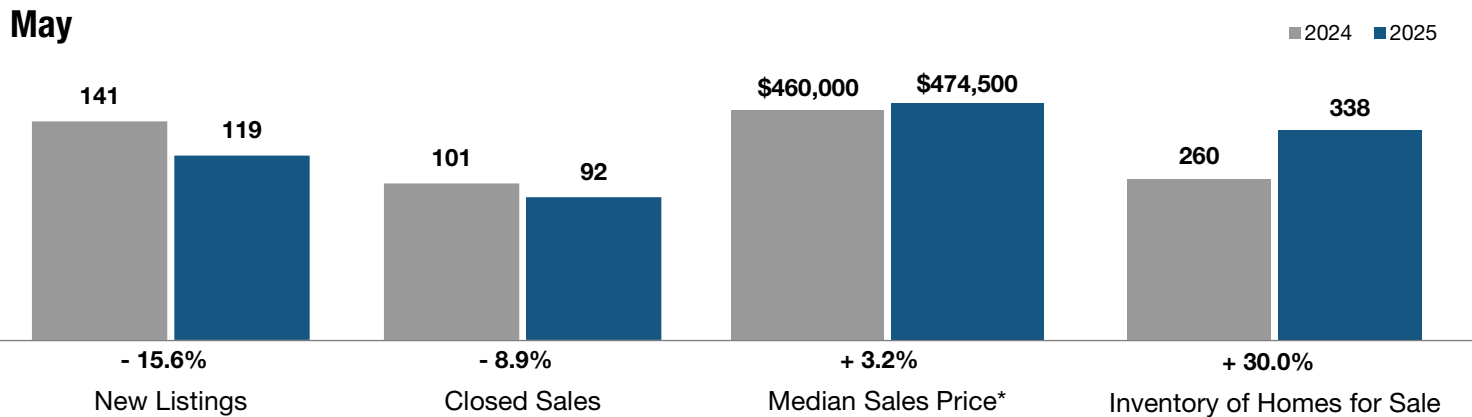
A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



Bluffton General

Key Metrics	May			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	141	119	- 15.6%	609	677	+ 11.2%
Closed Sales	101	92	- 8.9%	436	384	- 11.9%
Median Sales Price*	\$460,000	\$474,500	+ 3.2%	\$454,169	\$469,950	+ 3.5%
Percent of List Price Received*	98.0%	97.7%	- 0.3%	98.2%	97.8%	- 0.4%
Days on Market Until Sale	48	65	+ 35.4%	47	63	+ 34.0%
Inventory of Homes for Sale	260	338	+ 30.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price Rolling 12-Month Calculation

