

Local Market Update – May 2025

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area Association of REALTORS®

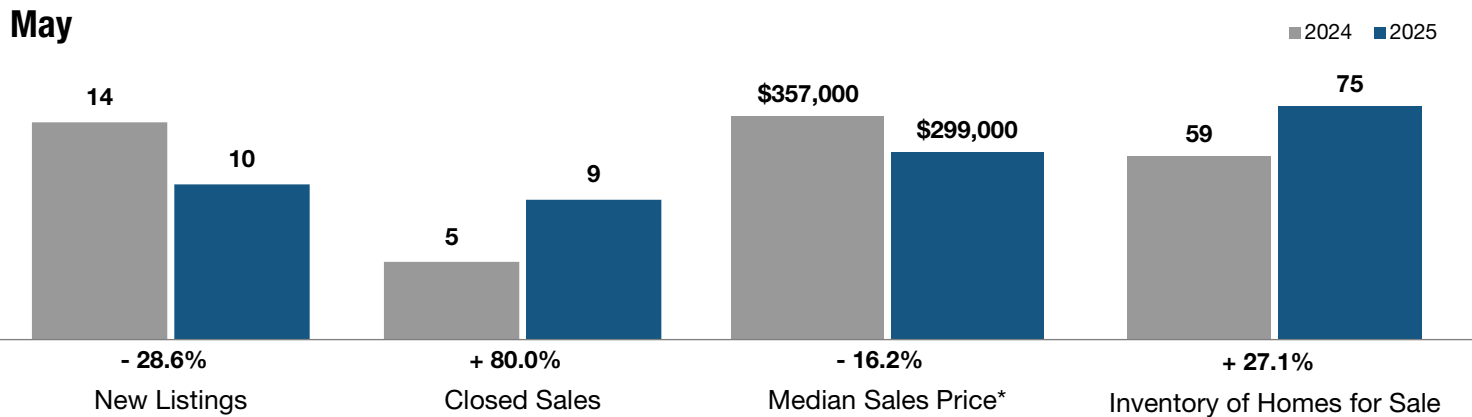


Folly Field

Condos / Villas Only

Key Metrics	May			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	14	10	- 28.6%	63	81	+ 28.6%
Closed Sales	5	9	+ 80.0%	43	36	- 16.3%
Median Sales Price*	\$357,000	\$299,000	- 16.2%	\$368,850	\$335,500	- 9.0%
Percent of List Price Received*	97.2%	95.1%	- 2.1%	95.7%	96.7%	+ 1.0%
Days on Market Until Sale	91	122	+ 34.1%	73	131	+ 80.4%
Inventory of Homes for Sale	59	75	+ 27.1%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price

Rolling 12-Month Calculation

