

Local Market Update – June 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

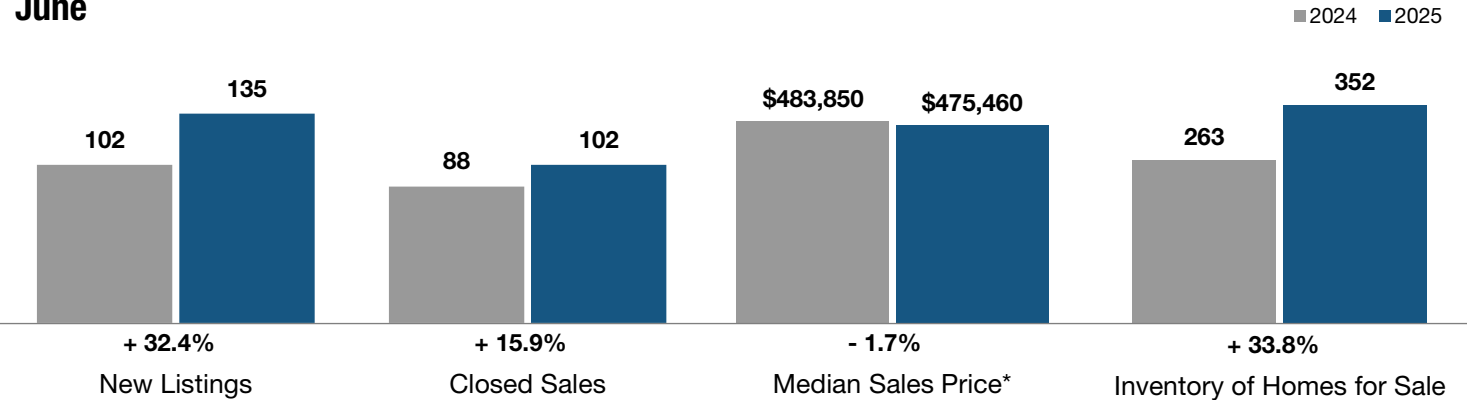


Bluffton General

Key Metrics	June			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	102	135	+ 32.4%	711	812	+ 14.2%
Closed Sales	88	102	+ 15.9%	524	488	- 6.9%
Median Sales Price*	\$483,850	\$475,460	- 1.7%	\$459,950	\$472,745	+ 2.8%
Percent of List Price Received*	98.1%	97.8%	- 0.3%	98.1%	97.8%	- 0.3%
Days on Market Until Sale	36	63	+ 75.0%	45	63	+ 40.0%
Inventory of Homes for Sale	263	352	+ 33.8%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

June



Historical Median Sales Price Rolling 12-Month Calculation

