

Local Market Update – July 2025

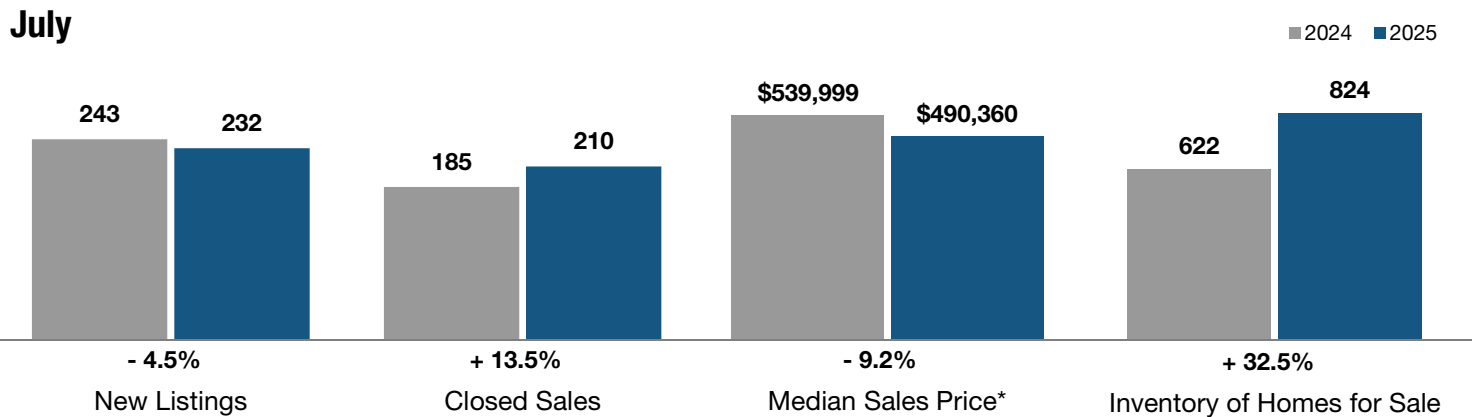
A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



Bluffton 29910 and 29909

Key Metrics	July			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	243	232	- 4.5%	1,754	1,980	+ 12.9%
Closed Sales	185	210	+ 13.5%	1,267	1,309	+ 3.3%
Median Sales Price*	\$539,999	\$490,360	- 9.2%	\$536,865	\$530,000	- 1.3%
Percent of List Price Received*	98.0%	97.2%	- 0.8%	97.9%	97.4%	- 0.5%
Days on Market Until Sale	56	93	+ 66.1%	53	72	+ 35.8%
Inventory of Homes for Sale	622	824	+ 32.5%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price Rolling 12-Month Calculation

