

# Local Market Update – July 2025

A Research Tool Provided by RESides, Inc. and the  
Hilton Head Area Association of REALTORS®

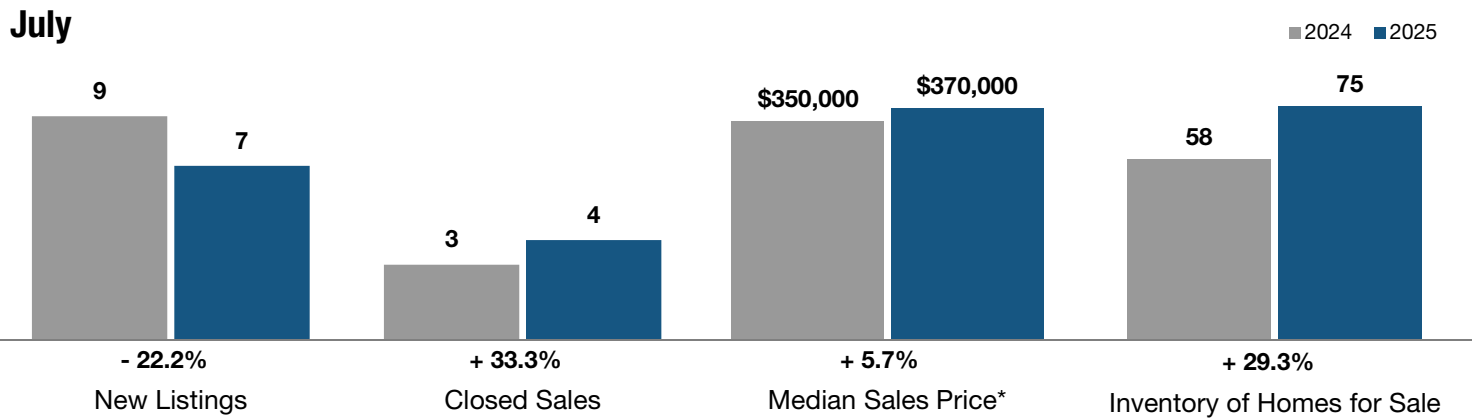


## Folly Field

Condos / Villas Only

Key Metrics	July			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	9	7	- 22.2%	77	102	+ 32.5%
Closed Sales	3	4	+ 33.3%	52	49	- 5.8%
Median Sales Price*	\$350,000	\$370,000	+ 5.7%	\$367,925	\$330,000	- 10.3%
Percent of List Price Received*	94.3%	97.2%	+ 3.0%	95.8%	96.6%	+ 0.8%
Days on Market Until Sale	88	113	+ 28.6%	76	139	+ 82.8%
Inventory of Homes for Sale	58	75	+ 29.3%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



### Historical Median Sales Price

Rolling 12-Month Calculation

