

Local Market Update – July 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



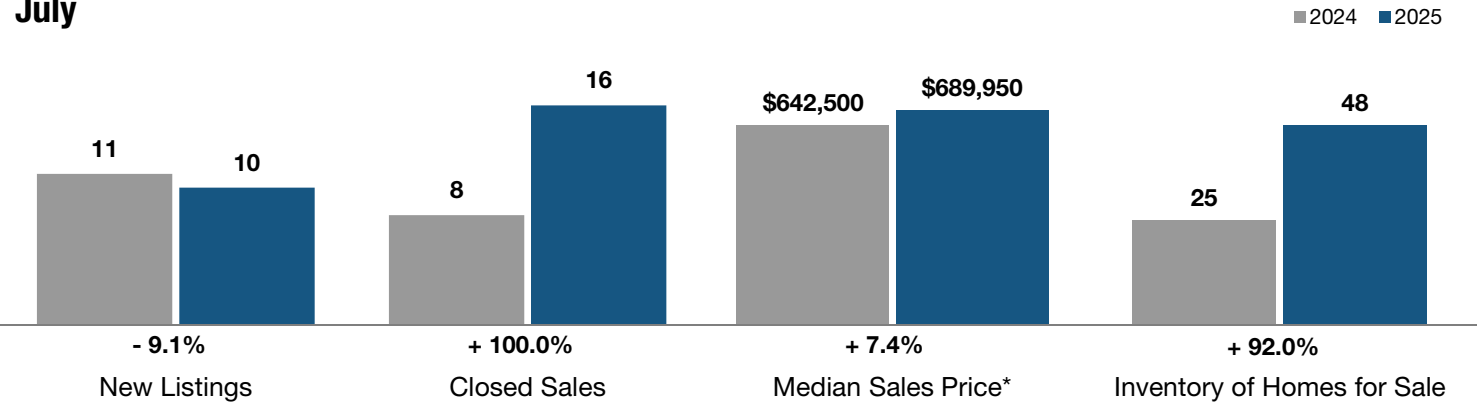
HH General

Detached Homes Only

Key Metrics	July			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	11	10	- 9.1%	65	98	+ 50.8%
Closed Sales	8	16	+ 100.0%	55	71	+ 29.1%
Median Sales Price*	\$642,500	\$689,950	+ 7.4%	\$699,000	\$679,900	- 2.7%
Percent of List Price Received*	98.9%	97.4%	- 1.5%	96.8%	97.1%	+ 0.3%
Days on Market Until Sale	33	79	+ 136.0%	78	72	- 7.3%
Inventory of Homes for Sale	25	48	+ 92.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

July



Historical Median Sales Price

Rolling 12-Month Calculation

