

Local Market Update – July 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



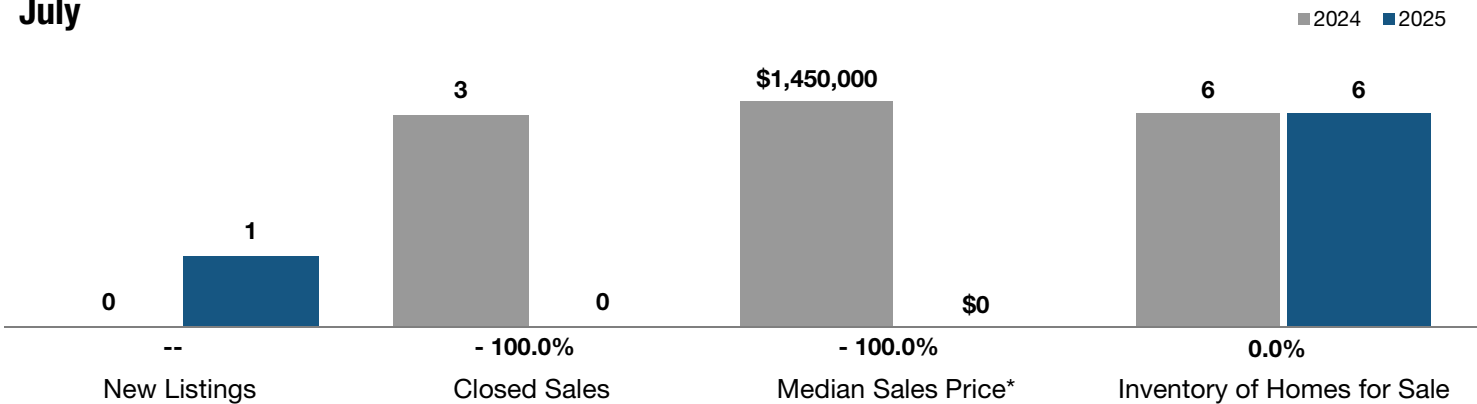
Folly Field

Detached Homes Only

Key Metrics	July			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	0	1	--	12	13	+ 8.3%
Closed Sales	3	0	- 100.0%	6	9	+ 50.0%
Median Sales Price*	\$1,450,000	\$0	- 100.0%	\$1,260,001	\$1,455,000	+ 15.5%
Percent of List Price Received*	96.6%	0.0%	- 100.0%	98.6%	94.9%	- 3.7%
Days on Market Until Sale	80	0	- 100.0%	42	74	+ 78.1%
Inventory of Homes for Sale	6	6	0.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

July



Historical Median Sales Price Rolling 12-Month Calculation

