

Local Market Update – August 2025

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area Association of REALTORS®

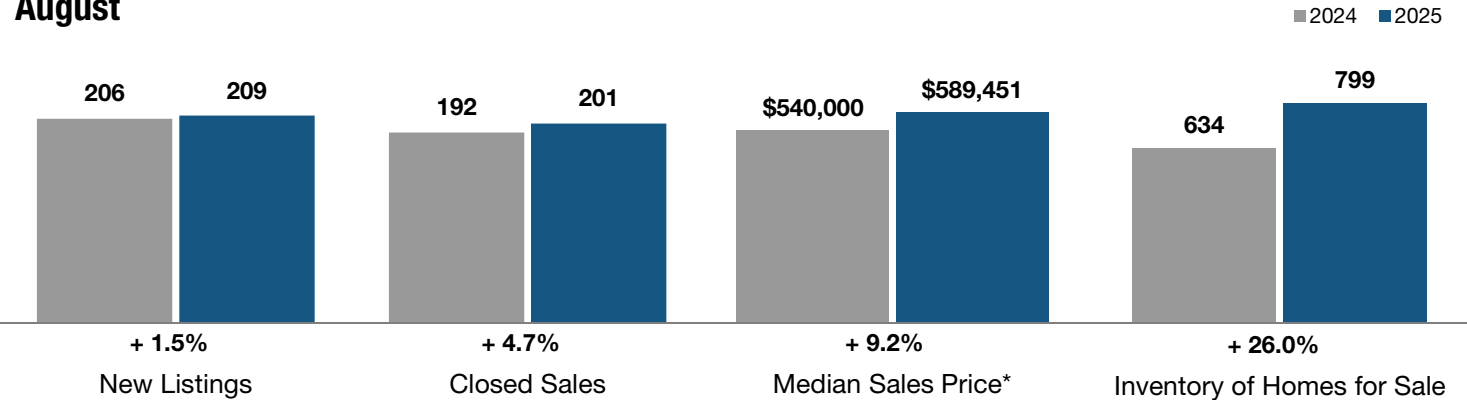


Bluffton 29910 and 29909

| Key Metrics | August | | | Year to Date | | |
|---------------------------------|-----------|-----------|----------------|--------------|-----------|----------------|
| | 2024 | 2025 | Percent Change | 2024 | 2025 | Percent Change |
| New Listings | 206 | 209 | + 1.5% | 1,960 | 2,191 | + 11.8% |
| Closed Sales | 192 | 201 | + 4.7% | 1,459 | 1,511 | + 3.6% |
| Median Sales Price* | \$540,000 | \$589,451 | + 9.2% | \$539,000 | \$539,056 | + 0.0% |
| Percent of List Price Received* | 97.7% | 97.3% | - 0.4% | 97.8% | 97.4% | - 0.4% |
| Days on Market Until Sale | 46 | 121 | + 163.0% | 52 | 79 | + 51.9% |
| Inventory of Homes for Sale | 634 | 799 | + 26.0% | -- | -- | -- |

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

August



Historical Median Sales Price Rolling 12-Month Calculation

