

Local Market Update – August 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

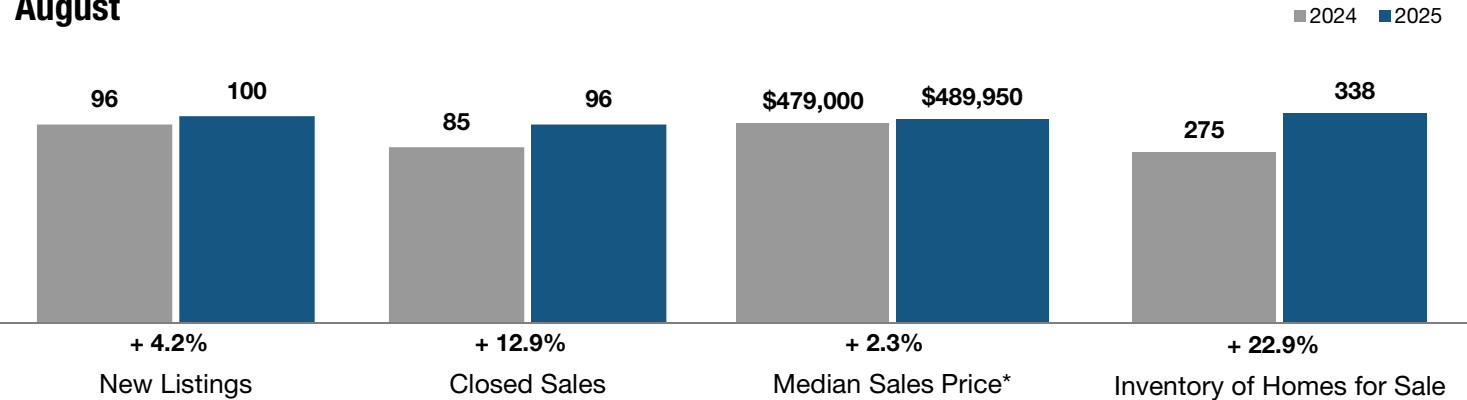


Bluffton General

Key Metrics	August			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	96	100	+ 4.2%	922	1,050	+ 13.9%
Closed Sales	85	96	+ 12.9%	704	699	- 0.7%
Median Sales Price*	\$479,000	\$489,950	+ 2.3%	\$462,980	\$465,000	+ 0.4%
Percent of List Price Received*	98.0%	98.0%	0.0%	98.1%	97.8%	- 0.3%
Days on Market Until Sale	38	115	+ 202.6%	44	77	+ 75.0%
Inventory of Homes for Sale	275	338	+ 22.9%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

August



Historical Median Sales Price Rolling 12-Month Calculation

