

Local Market Update – September 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



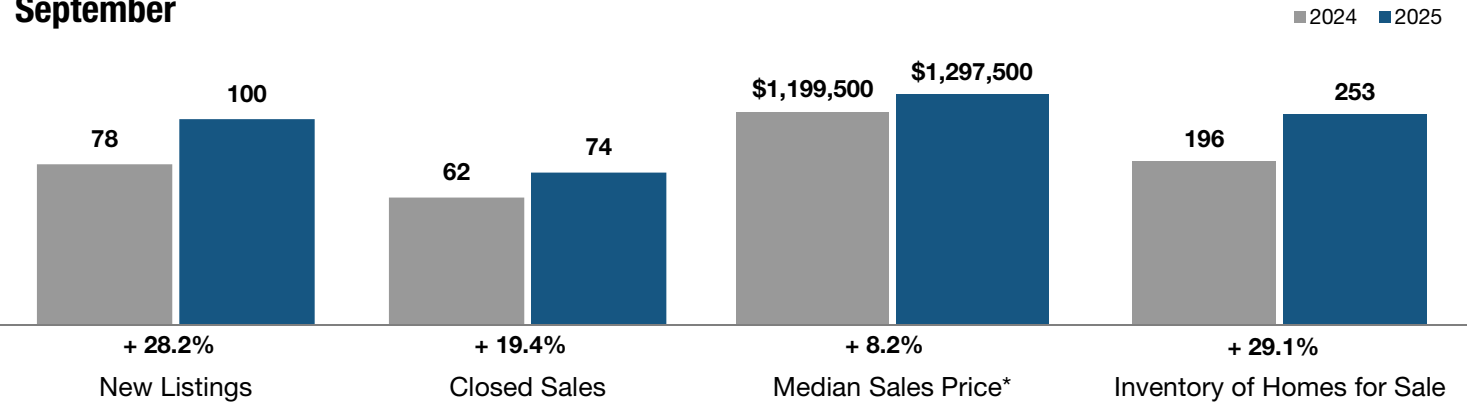
Hilton Head Totals

Detached Homes Only

Key Metrics	September			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	78	100	+ 28.2%	768	910	+ 18.5%
Closed Sales	62	74	+ 19.4%	610	709	+ 16.2%
Median Sales Price*	\$1,199,500	\$1,297,500	+ 8.2%	\$1,100,000	\$1,185,000	+ 7.7%
Percent of List Price Received*	96.4%	96.2%	- 0.3%	97.0%	96.7%	- 0.2%
Days on Market Until Sale	69	122	+ 77.2%	49	71	+ 45.4%
Inventory of Homes for Sale	196	253	+ 29.1%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

September



Historical Median Sales Price Rolling 12-Month Calculation

