

Local Market Update – September 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

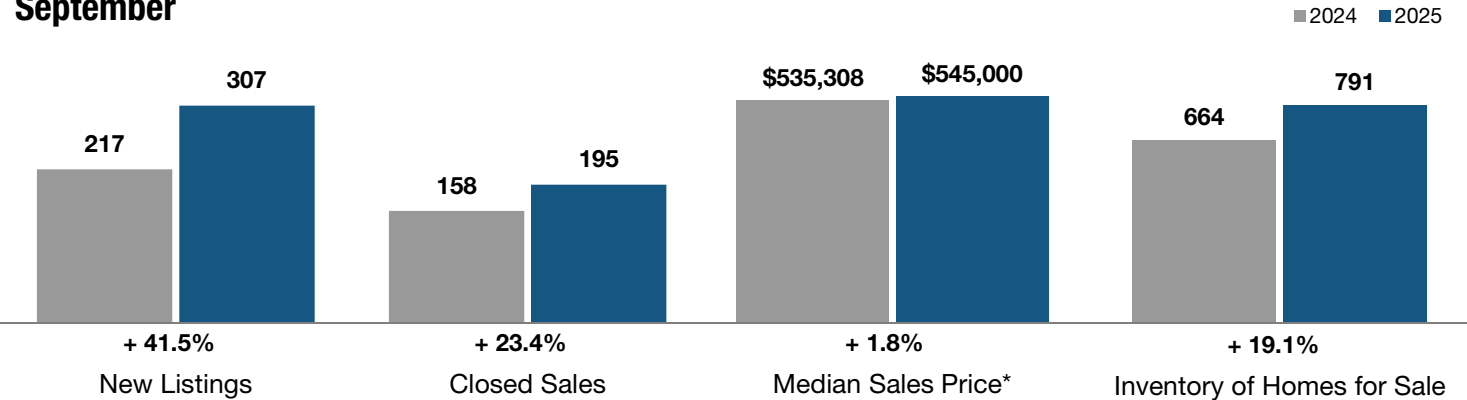


Bluffton 29910 and 29909

Key Metrics	September			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	217	307	+ 41.5%	2,177	2,501	+ 14.9%
Closed Sales	158	195	+ 23.4%	1,617	1,707	+ 5.6%
Median Sales Price*	\$535,308	\$545,000	+ 1.8%	\$539,000	\$540,000	+ 0.2%
Percent of List Price Received*	97.6%	97.2%	- 0.4%	97.8%	97.4%	- 0.4%
Days on Market Until Sale	64	126	+ 96.9%	53	85	+ 60.4%
Inventory of Homes for Sale	664	791	+ 19.1%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

September



Historical Median Sales Price Rolling 12-Month Calculation

