

Local Market Update – September 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



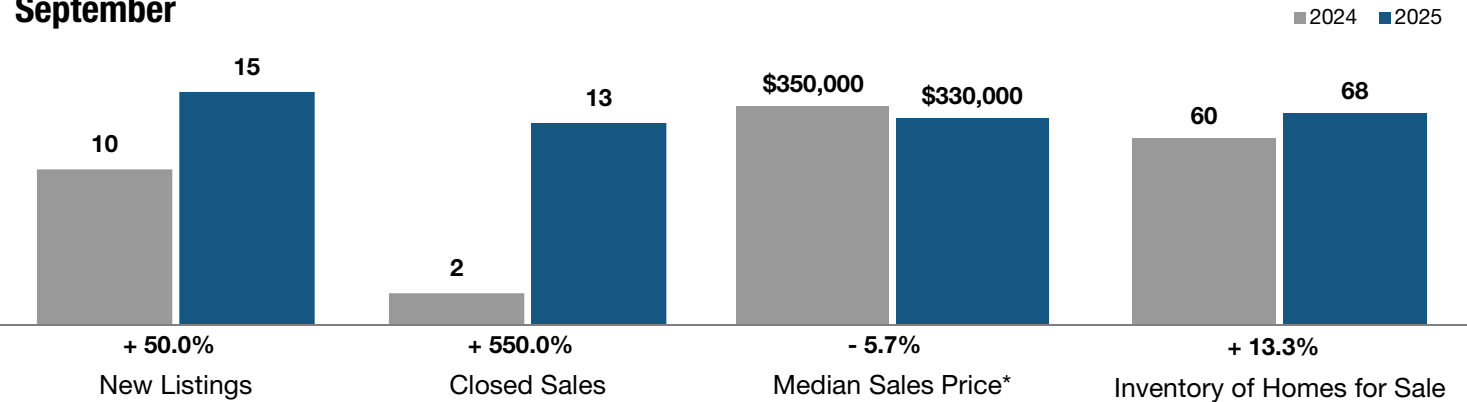
Folly Field

Condos / Villas Only

Key Metrics	September			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	10	15	+ 50.0%	97	123	+ 26.8%
Closed Sales	2	13	+ 550.0%	63	74	+ 17.5%
Median Sales Price*	\$350,000	\$330,000	- 5.7%	\$357,000	\$330,500	- 7.4%
Percent of List Price Received*	98.6%	96.3%	- 2.3%	95.9%	96.4%	+ 0.5%
Days on Market Until Sale	109	173	+ 58.4%	89	147	+ 64.9%
Inventory of Homes for Sale	60	68	+ 13.3%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

September



Historical Median Sales Price

Rolling 12-Month Calculation

