

Local Market Update – September 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



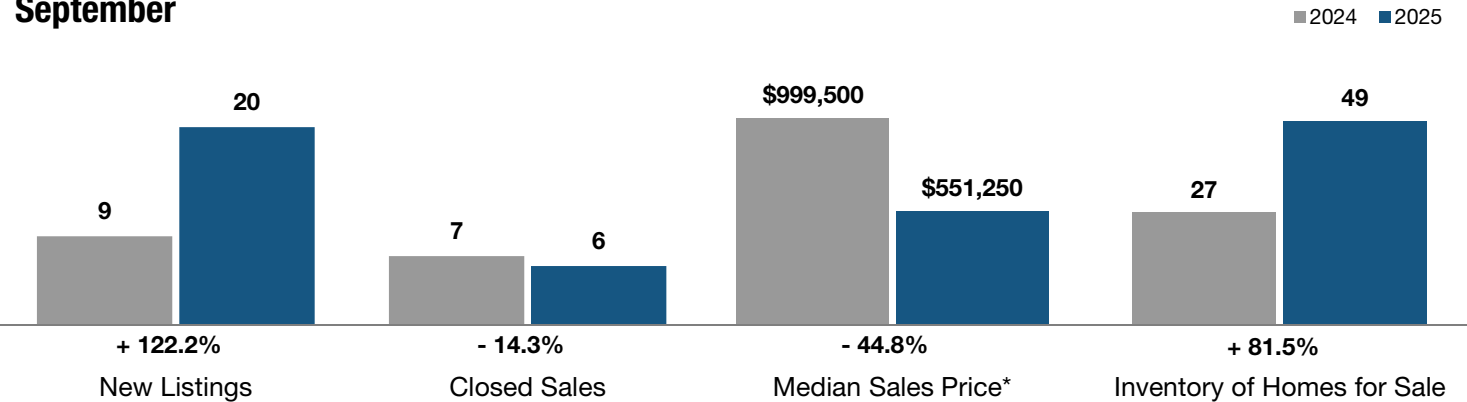
HH General

Detached Homes Only

Key Metrics	September			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	9	20	+ 122.2%	84	127	+ 51.2%
Closed Sales	7	6	- 14.3%	73	88	+ 20.5%
Median Sales Price*	\$999,500	\$551,250	- 44.8%	\$710,000	\$677,450	- 4.6%
Percent of List Price Received*	97.3%	95.8%	- 1.5%	97.3%	97.0%	- 0.3%
Days on Market Until Sale	121	114	- 5.9%	74	79	+ 7.2%
Inventory of Homes for Sale	27	49	+ 81.5%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

September



Historical Median Sales Price

Rolling 12-Month Calculation

