

Local Market Update – October 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

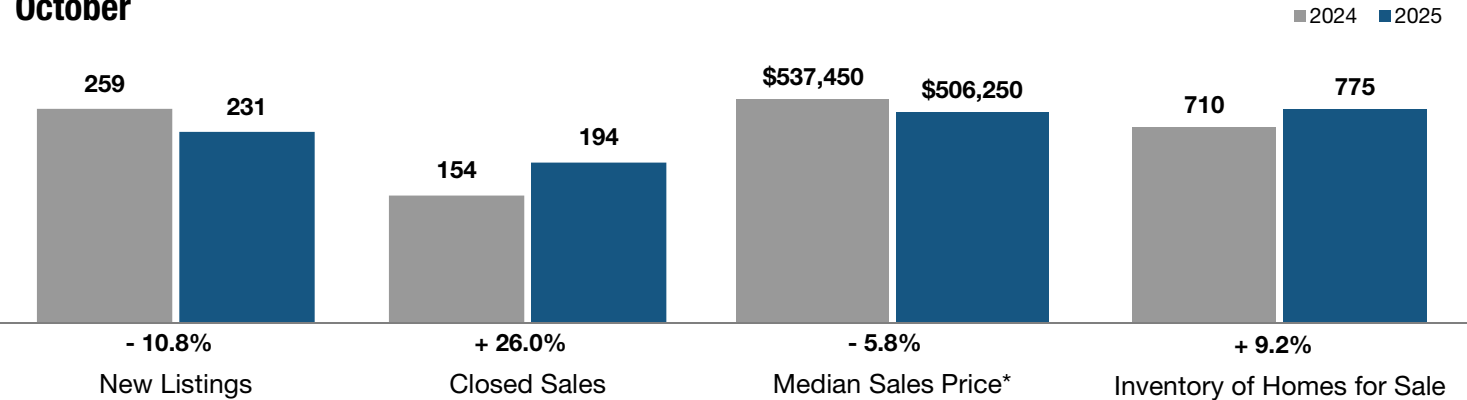


Bluffton 29910 and 29909

Key Metrics	October			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	259	231	- 10.8%	2,436	2,734	+ 12.2%
Closed Sales	154	194	+ 26.0%	1,771	1,905	+ 7.6%
Median Sales Price*	\$537,450	\$506,250	- 5.8%	\$539,000	\$533,015	- 1.1%
Percent of List Price Received*	97.5%	96.9%	- 0.6%	97.8%	97.3%	- 0.5%
Days on Market Until Sale	56	137	+ 144.6%	53	90	+ 69.8%
Inventory of Homes for Sale	710	775	+ 9.2%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

October



Historical Median Sales Price Rolling 12-Month Calculation

