

# Local Market Update – October 2025

A Research Tool Provided by RESides, Inc. and the  
Hilton Head Area Association of REALTORS®

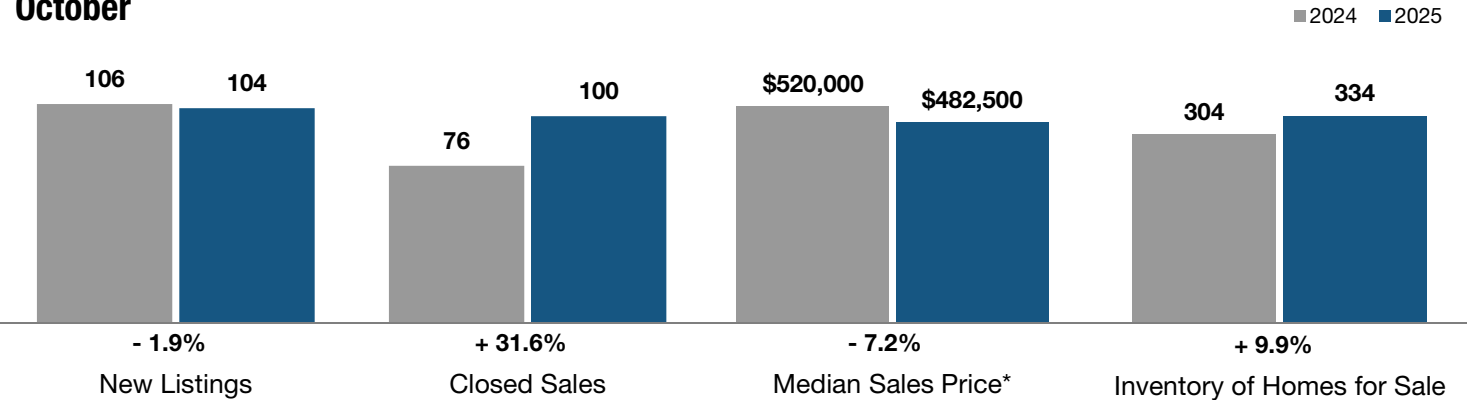


## Bluffton General

Key Metrics	October			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	106	104	- 1.9%	1,122	1,297	+ 15.6%
Closed Sales	76	100	+ 31.6%	865	890	+ 2.9%
Median Sales Price*	\$520,000	\$482,500	- 7.2%	\$468,667	\$465,000	- 0.8%
Percent of List Price Received*	97.6%	97.4%	- 0.2%	98.1%	97.7%	- 0.4%
Days on Market Until Sale	45	128	+ 184.4%	45	87	+ 93.3%
Inventory of Homes for Sale	304	334	+ 9.9%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### October



### Historical Median Sales Price Rolling 12-Month Calculation

