

Local Market Update – October 2025

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area Association of REALTORS®



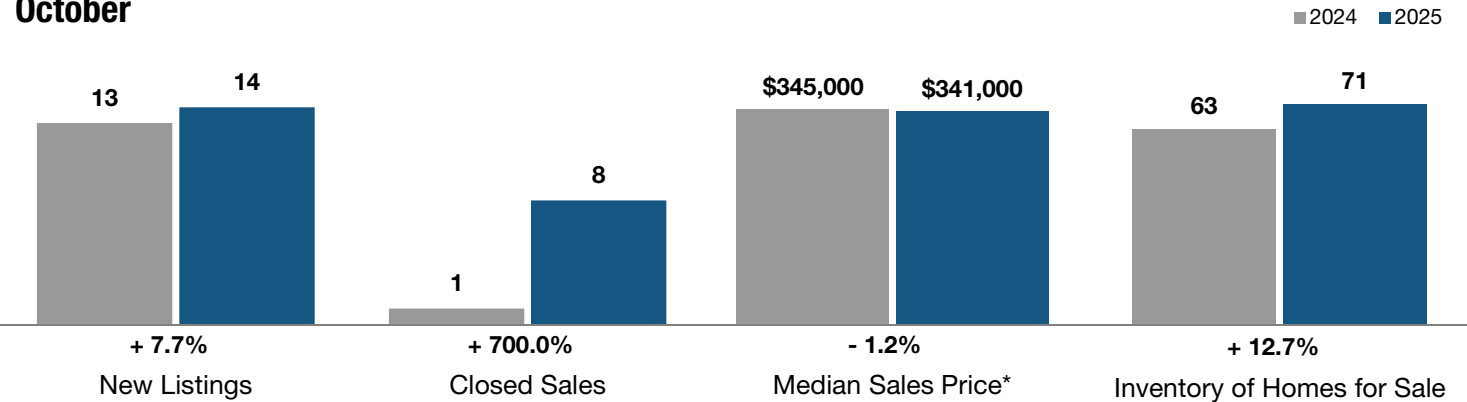
Folly Field

Condos / Villas Only

Key Metrics	October			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	13	14	+ 7.7%	110	137	+ 24.5%
Closed Sales	1	8	+ 700.0%	64	82	+ 28.1%
Median Sales Price*	\$345,000	\$341,000	- 1.2%	\$357,000	\$331,500	- 7.1%
Percent of List Price Received*	100.0%	96.2%	- 3.8%	96.0%	96.3%	+ 0.4%
Days on Market Until Sale	110	135	+ 22.7%	89	146	+ 64.1%
Inventory of Homes for Sale	63	71	+ 12.7%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

October



Historical Median Sales Price

Rolling 12-Month Calculation

