

Local Market Update – October 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



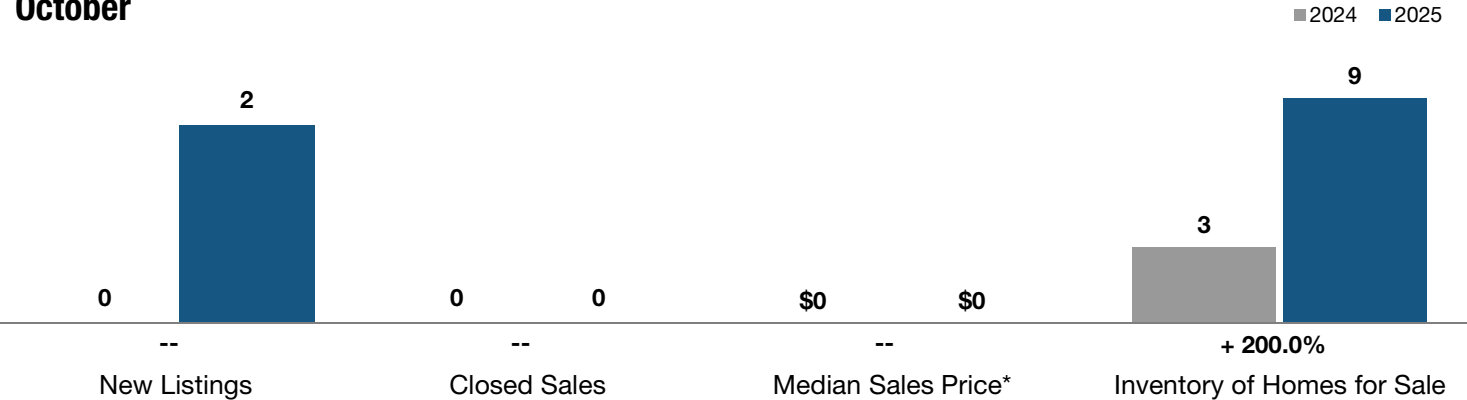
Folly Field

Detached Homes Only

Key Metrics	October			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	0	2	--	16	18	+ 12.5%
Closed Sales	0	0	--	7	9	+ 28.6%
Median Sales Price*	\$0	\$0	--	\$1,420,000	\$1,455,000	+ 2.5%
Percent of List Price Received*	0.0%	0.0%	--	97.3%	94.9%	- 2.5%
Days on Market Until Sale	0	0	--	52	74	+ 43.1%
Inventory of Homes for Sale	3	9	+ 200.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

October



Historical Median Sales Price

Rolling 12-Month Calculation

