

Local Market Update – November 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

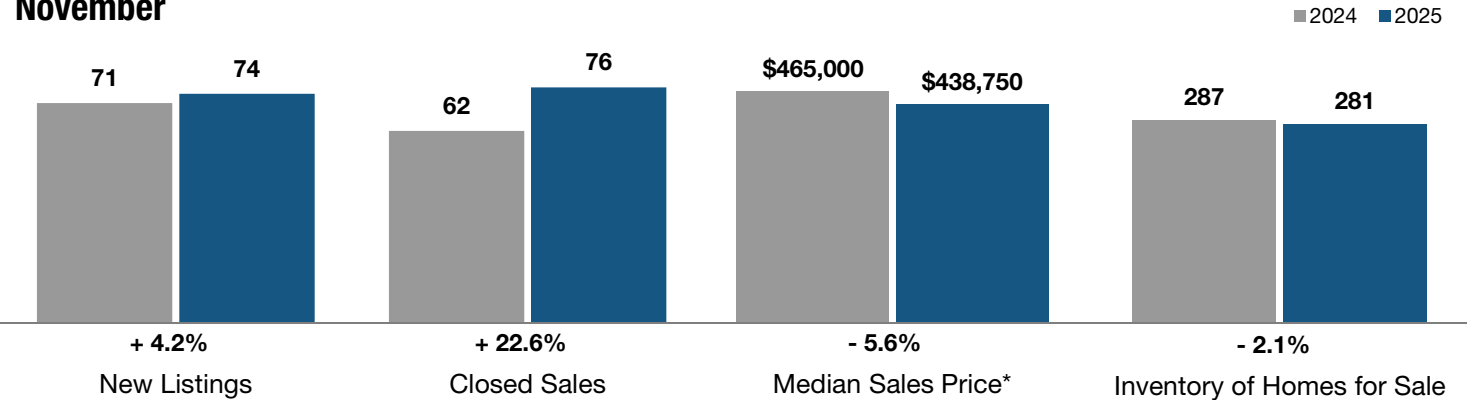


Bluffton General

Key Metrics	November			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	71	74	+ 4.2%	1,193	1,372	+ 15.0%
Closed Sales	62	76	+ 22.6%	927	971	+ 4.7%
Median Sales Price*	\$465,000	\$438,750	- 5.6%	\$468,667	\$465,000	- 0.8%
Percent of List Price Received*	98.4%	96.9%	- 1.5%	98.1%	97.7%	- 0.4%
Days on Market Until Sale	47	128	+ 172.3%	46	90	+ 95.7%
Inventory of Homes for Sale	287	281	- 2.1%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

November



Historical Median Sales Price Rolling 12-Month Calculation

