

Local Market Update – November 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



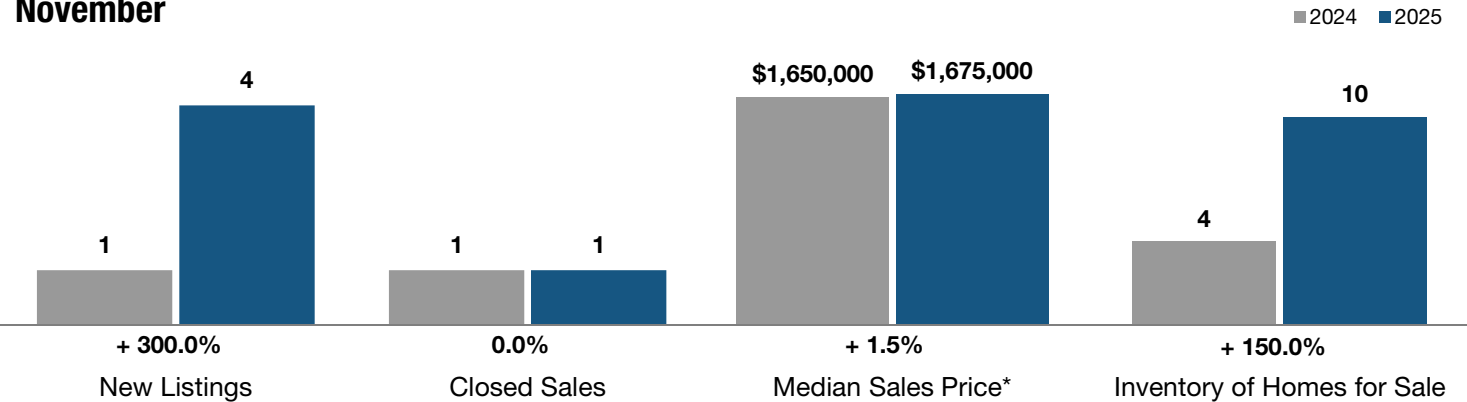
Folly Field

Detached Homes Only

Key Metrics	November			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	1	4	+ 300.0%	17	22	+ 29.4%
Closed Sales	1	1	0.0%	8	10	+ 25.0%
Median Sales Price*	\$1,650,000	\$1,675,000	+ 1.5%	\$1,435,000	\$1,496,250	+ 4.3%
Percent of List Price Received*	94.6%	95.8%	+ 1.3%	97.0%	95.0%	- 2.0%
Days on Market Until Sale	106	70	- 34.0%	59	74	+ 25.9%
Inventory of Homes for Sale	4	10	+ 150.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

November



Historical Median Sales Price Rolling 12-Month Calculation

