

Local Market Update – December 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

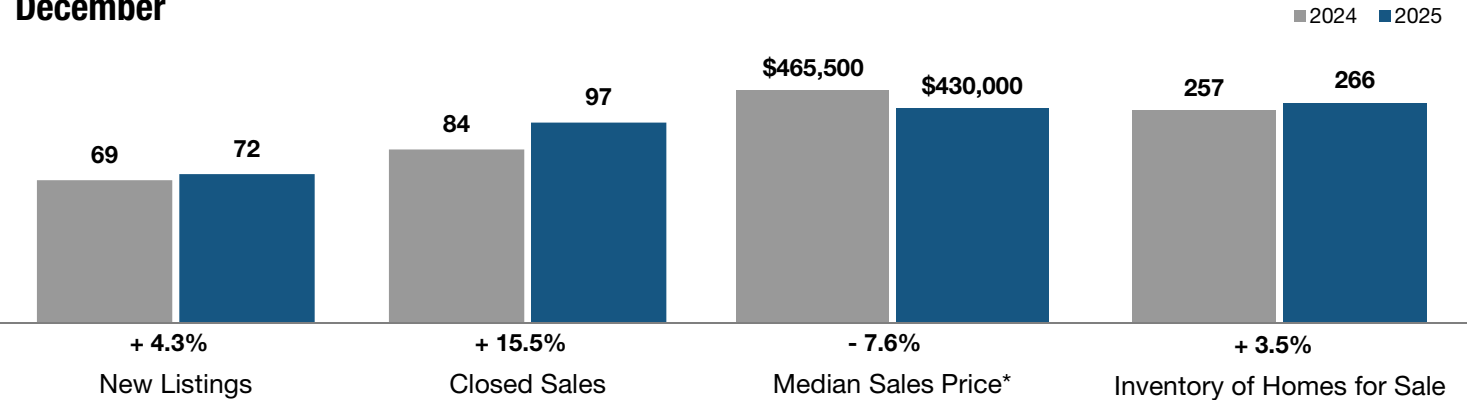


Bluffton General

Key Metrics	December			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	69	72	+ 4.3%	1,262	1,445	+ 14.5%
Closed Sales	84	97	+ 15.5%	1,011	1,069	+ 5.7%
Median Sales Price*	\$465,500	\$430,000	- 7.6%	\$468,667	\$460,000	- 1.8%
Percent of List Price Received*	97.6%	97.2%	- 0.4%	98.0%	97.6%	- 0.4%
Days on Market Until Sale	60	126	+ 110.0%	47	93	+ 97.9%
Inventory of Homes for Sale	257	266	+ 3.5%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

December



Historical Median Sales Price Rolling 12-Month Calculation

