

Local Market Update – December 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



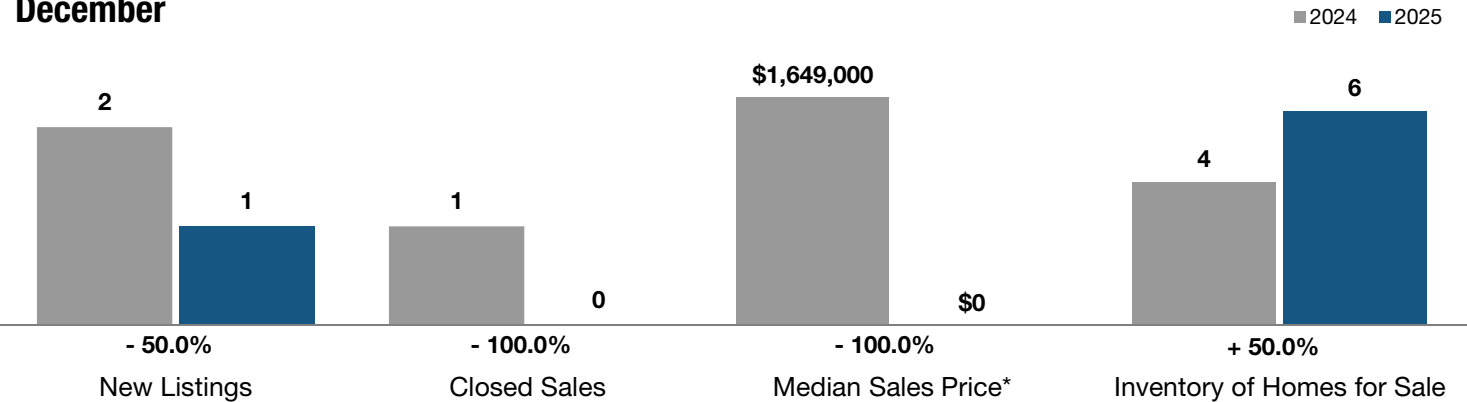
Folly Field

Detached Homes Only

Key Metrics	December			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	2	1	- 50.0%	19	23	+ 21.1%
Closed Sales	1	0	- 100.0%	9	10	+ 11.1%
Median Sales Price*	\$1,649,000	\$0	- 100.0%	\$1,450,000	\$1,496,250	+ 3.2%
Percent of List Price Received*	100.0%	0.0%	- 100.0%	97.3%	95.0%	- 2.4%
Days on Market Until Sale	5	0	- 100.0%	53	74	+ 40.1%
Inventory of Homes for Sale	4	6	+ 50.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

December



Historical Median Sales Price

Rolling 12-Month Calculation

