

Local Market Update – December 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



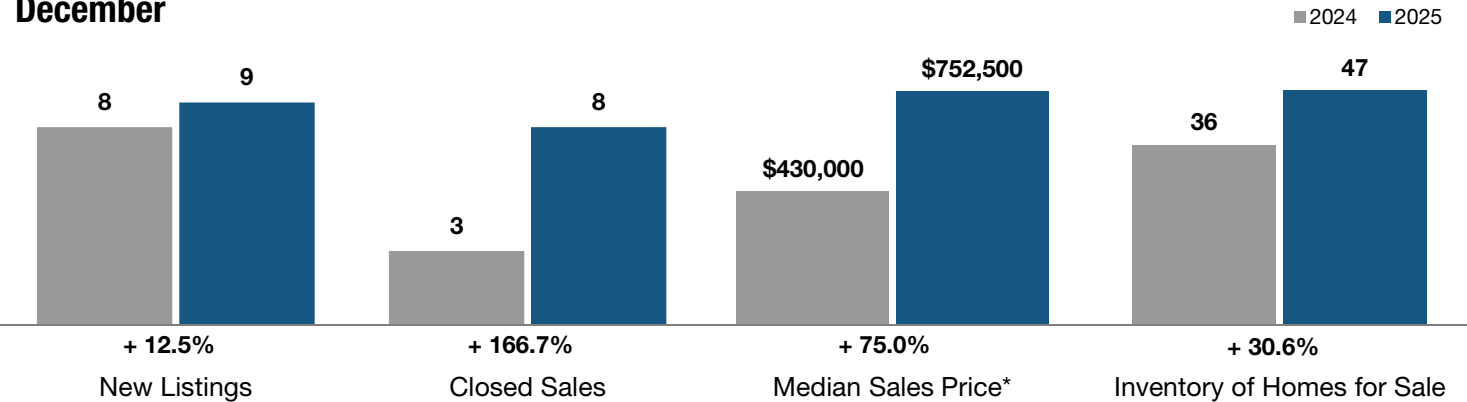
HH General

Detached Homes Only

| Key Metrics | December | | | Year to Date | | |
|---------------------------------|-----------|-----------|----------------|--------------|-----------|----------------|
| | 2024 | 2025 | Percent Change | 2024 | 2025 | Percent Change |
| New Listings | 8 | 9 | + 12.5% | 117 | 164 | + 40.2% |
| Closed Sales | 3 | 8 | + 166.7% | 89 | 114 | + 28.1% |
| Median Sales Price* | \$430,000 | \$752,500 | + 75.0% | \$710,000 | \$682,500 | - 3.9% |
| Percent of List Price Received* | 100.4% | 96.1% | - 4.3% | 97.3% | 97.0% | - 0.3% |
| Days on Market Until Sale | 59 | 176 | + 200.4% | 69 | 93 | + 34.6% |
| Inventory of Homes for Sale | 36 | 47 | + 30.6% | -- | -- | -- |

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

December



Historical Median Sales Price

Rolling 12-Month Calculation

