

Local Market Update – January 2026

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



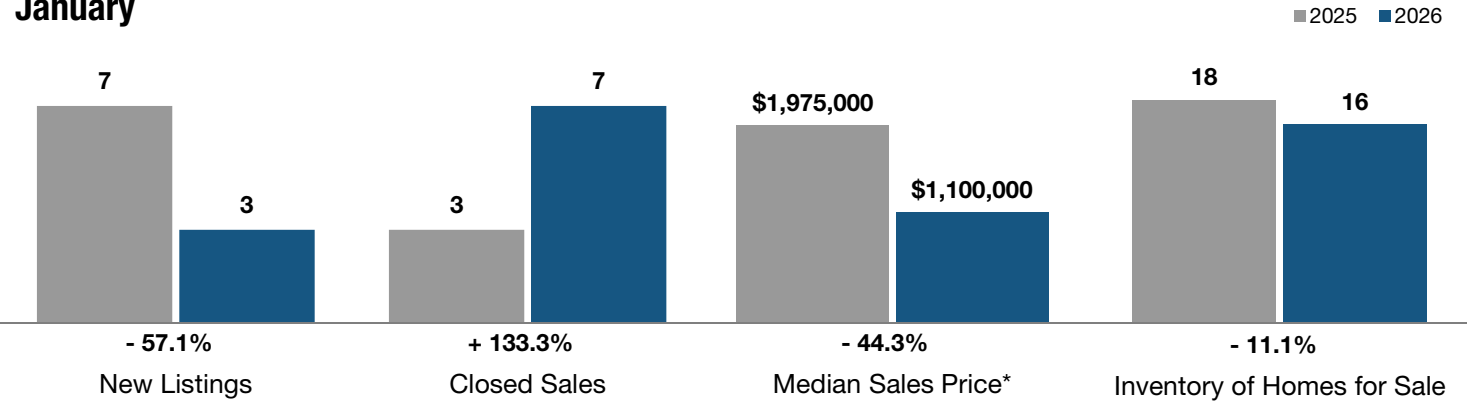
Port Royal

Excludes Equity Share Properties

Key Metrics	January			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	7	3	- 57.1%	7	3	- 57.1%
Closed Sales	3	7	+ 133.3%	3	7	+ 133.3%
Median Sales Price*	\$1,975,000	\$1,100,000	- 44.3%	\$1,975,000	\$1,100,000	- 44.3%
Percent of List Price Received*	99.3%	98.3%	- 1.0%	99.3%	98.3%	- 1.0%
Days on Market Until Sale	15	100	+ 566.7%	15	100	+ 566.7%
Inventory of Homes for Sale	18	16	- 11.1%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

