

Local Market Update – January 2026

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

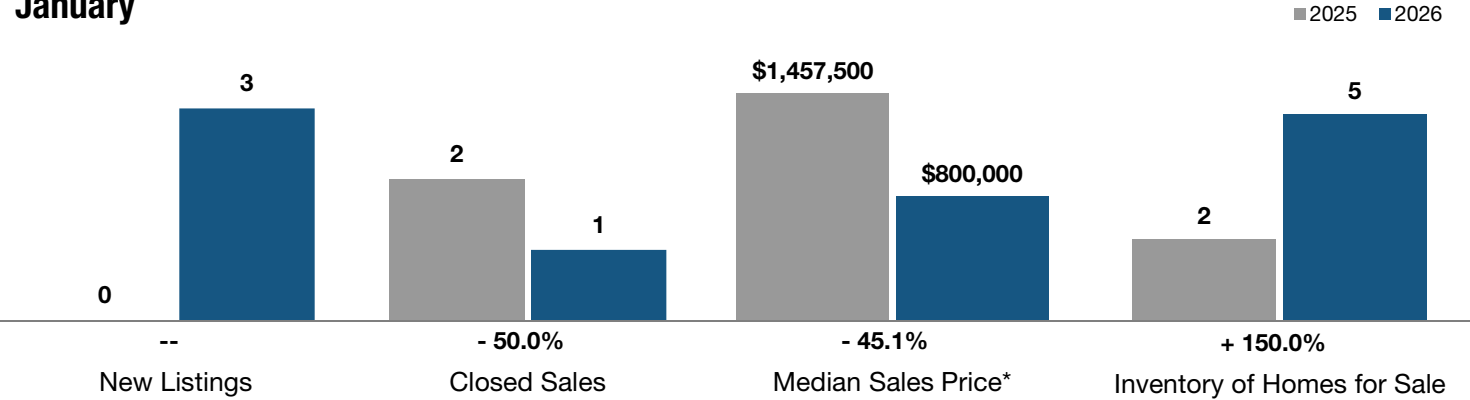


Palmetto Hall

Key Metrics	January			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	0	3	--	0	3	--
Closed Sales	2	1	- 50.0%	2	1	- 50.0%
Median Sales Price*	\$1,457,500	\$800,000	- 45.1%	\$1,457,500	\$800,000	- 45.1%
Percent of List Price Received*	98.2%	97.0%	- 1.2%	98.2%	97.0%	- 1.2%
Days on Market Until Sale	86	87	+ 1.2%	86	87	+ 1.2%
Inventory of Homes for Sale	2	5	+ 150.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

