

Local Market Update – February 2026

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area Association of REALTORS®

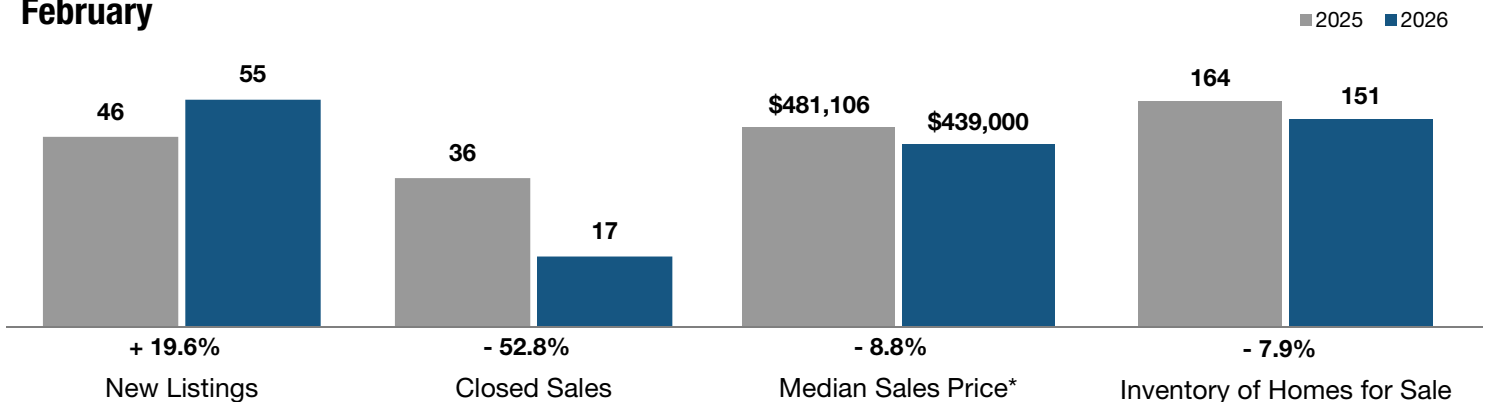


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| Key Metrics | February | | | Year to Date | | |
|---------------------------------|-----------|-----------|----------------|--------------|-----------|----------------|
| | 2025 | 2026 | Percent Change | 2025 | 2026 | Percent Change |
| New Listings | 46 | 55 | + 19.6% | 95 | 103 | + 8.4% |
| Closed Sales | 36 | 17 | - 52.8% | 63 | 37 | - 41.3% |
| Median Sales Price* | \$481,106 | \$439,000 | - 8.8% | \$434,900 | \$442,490 | + 1.7% |
| Percent of List Price Received* | 99.4% | 98.4% | - 1.0% | 99.7% | 98.5% | - 1.2% |
| Days on Market Until Sale | 46 | 164 | + 256.5% | 59 | 165 | + 179.7% |
| Inventory of Homes for Sale | 164 | 151 | - 7.9% | -- | -- | -- |

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

February



Historical Median Sales Price Rolling 12-Month Calculation

