

# Local Market Update – February 2026

A Research Tool Provided by RESides, Inc. and the  
Hilton Head Area Association of REALTORS®



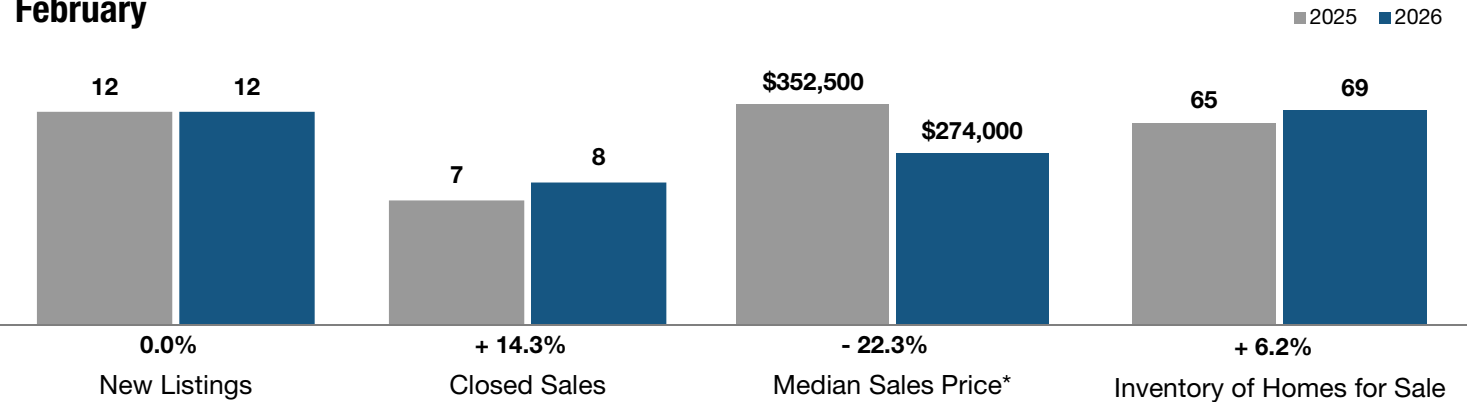
## Folly Field

Condos / Villas Only

Key Metrics	February			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	12	12	0.0%	33	33	0.0%
Closed Sales	7	8	+ 14.3%	12	14	+ 16.7%
Median Sales Price*	\$352,500	\$274,000	- 22.3%	\$361,250	\$310,000	- 14.2%
Percent of List Price Received*	98.8%	96.5%	- 2.3%	97.6%	97.0%	- 0.7%
Days on Market Until Sale	85	129	+ 52.0%	104	147	+ 41.3%
Inventory of Homes for Sale	65	69	+ 6.2%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### February



### Historical Median Sales Price

Rolling 12-Month Calculation

