

Local Market Update – February 2026

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



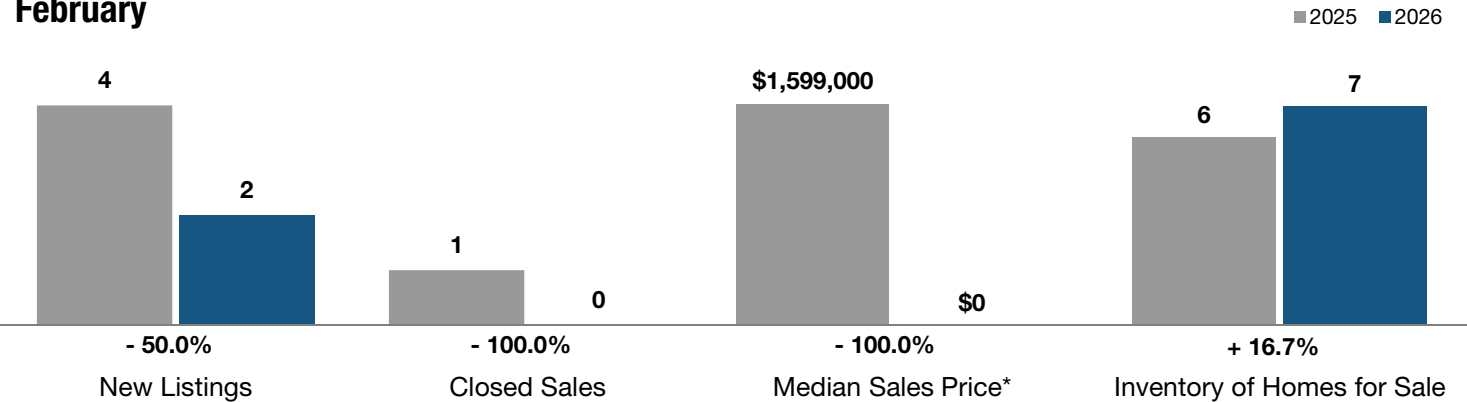
Folly Field

Detached Homes Only

Key Metrics	February			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	4	2	- 50.0%	6	2	- 66.7%
Closed Sales	1	0	- 100.0%	2	2	0.0%
Median Sales Price*	\$1,599,000	\$0	- 100.0%	\$1,421,700	\$1,515,000	+ 6.6%
Percent of List Price Received*	100.0%	0.0%	- 100.0%	97.9%	94.8%	- 3.1%
Days on Market Until Sale	62	0	- 100.0%	149	94	- 37.2%
Inventory of Homes for Sale	6	7	+ 16.7%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

February



Historical Median Sales Price

Rolling 12-Month Calculation

