

Local Market Update – March 2026

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

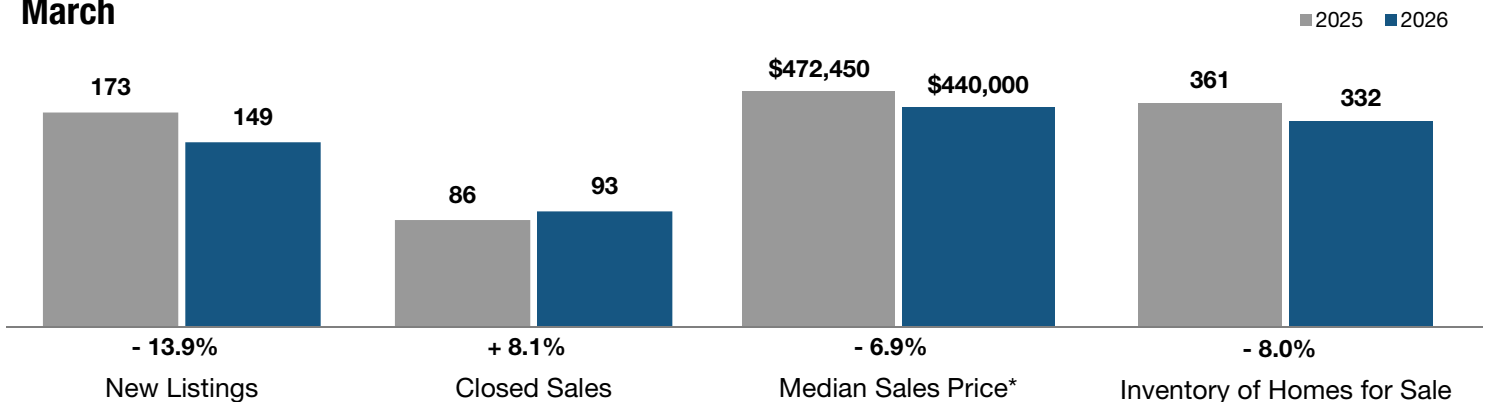


Bluffton General

Key Metrics	March			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	173	149	- 13.9%	435	382	- 12.2%
Closed Sales	86	93	+ 8.1%	214	233	+ 8.9%
Median Sales Price*	\$472,450	\$440,000	- 6.9%	\$462,250	\$463,400	+ 0.2%
Percent of List Price Received*	98.1%	97.8%	- 0.3%	97.8%	97.4%	- 0.4%
Days on Market Until Sale	65	139	+ 113.8%	64	145	+ 126.6%
Inventory of Homes for Sale	361	332	- 8.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

March



Historical Median Sales Price Rolling 12-Month Calculation

