

Local Market Update – March 2026

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area Association of REALTORS®

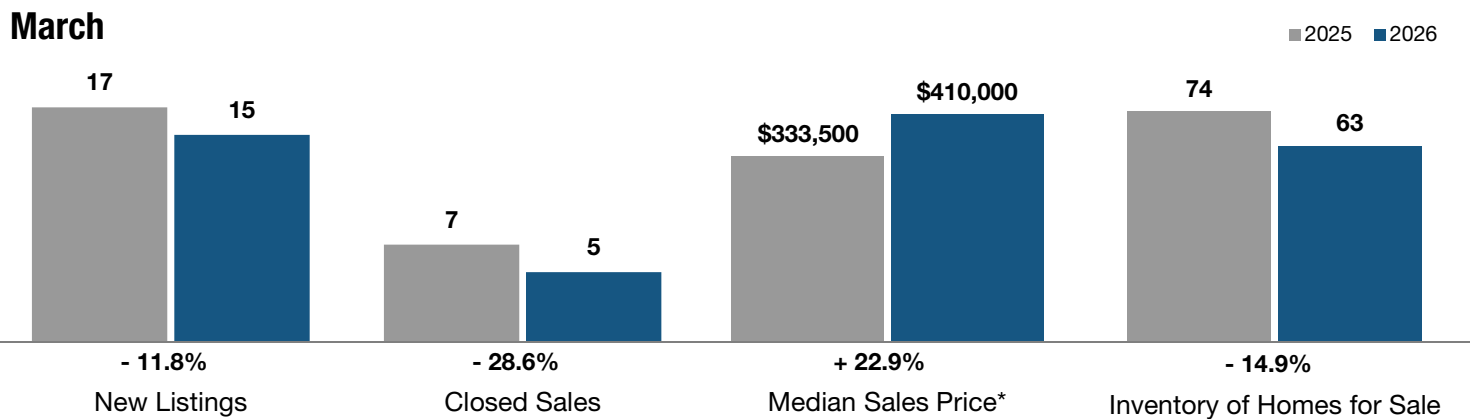


Folly Field

Condos / Villas Only

Key Metrics	March			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	17	15	- 11.8%	50	48	- 4.0%
Closed Sales	7	5	- 28.6%	19	19	0.0%
Median Sales Price*	\$333,500	\$410,000	+ 22.9%	\$352,500	\$315,000	- 10.6%
Percent of List Price Received*	96.2%	93.8%	- 2.5%	97.1%	96.1%	- 1.0%
Days on Market Until Sale	196	160	- 18.3%	138	150	+ 9.0%
Inventory of Homes for Sale	74	63	- 14.9%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price

Rolling 12-Month Calculation

