

Local Market Update – March 2026

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



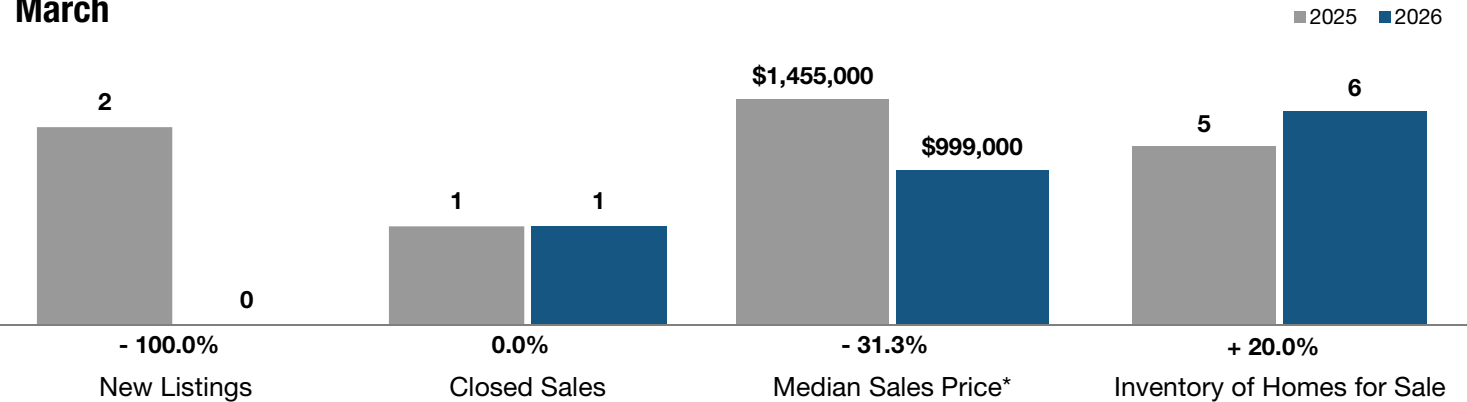
Folly Field

Detached Homes Only

Key Metrics	March			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	2	0	- 100.0%	8	2	- 75.0%
Closed Sales	1	1	0.0%	3	3	0.0%
Median Sales Price*	\$1,455,000	\$999,000	- 31.3%	\$1,455,000	\$1,400,000	- 3.8%
Percent of List Price Received*	100.3%	95.2%	- 5.1%	98.7%	95.0%	- 3.8%
Days on Market Until Sale	55	121	+ 120.0%	118	103	- 12.7%
Inventory of Homes for Sale	5	6	+ 20.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

March



Historical Median Sales Price Rolling 12-Month Calculation

