

Local Market Update – April 2026

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area Association of REALTORS®

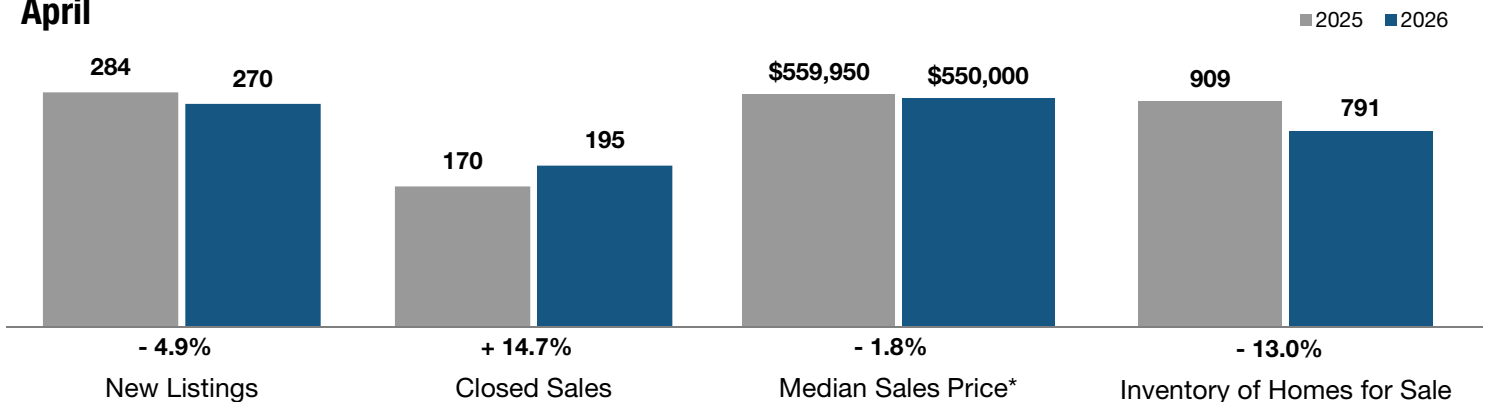


Bluffton 29910 and 29909

Key Metrics	April			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	284	270	- 4.9%	1,193	1,081	- 9.4%
Closed Sales	170	195	+ 14.7%	660	707	+ 7.1%
Median Sales Price*	\$559,950	\$550,000	- 1.8%	\$531,250	\$542,165	+ 2.1%
Percent of List Price Received*	97.3%	97.6%	+ 0.3%	97.5%	97.3%	- 0.2%
Days on Market Until Sale	67	139	+ 107.5%	67	146	+ 117.9%
Inventory of Homes for Sale	909	791	- 13.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

April



Historical Median Sales Price Rolling 12-Month Calculation

