

# Local Market Update – April 2026

A Research Tool Provided by RESides, Inc. and the  
Hilton Head Area Association of REALTORS®

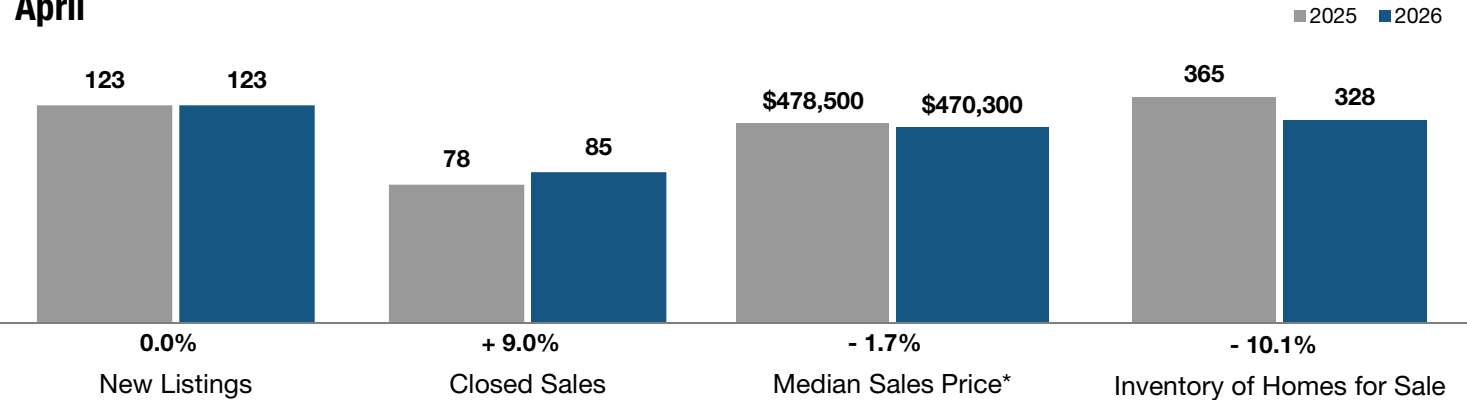


## Bluffton General

Key Metrics	April			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	123	123	0.0%	558	508	- 9.0%
Closed Sales	78	85	+ 9.0%	292	318	+ 8.9%
Median Sales Price*	\$478,500	\$470,300	- 1.7%	\$466,000	\$465,000	- 0.2%
Percent of List Price Received*	97.7%	98.1%	+ 0.4%	97.8%	97.6%	- 0.2%
Days on Market Until Sale	71	122	+ 71.8%	66	139	+ 110.6%
Inventory of Homes for Sale	365	328	- 10.1%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### April



### Historical Median Sales Price Rolling 12-Month Calculation

