

Local Market Update – April 2026

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area Association of REALTORS®



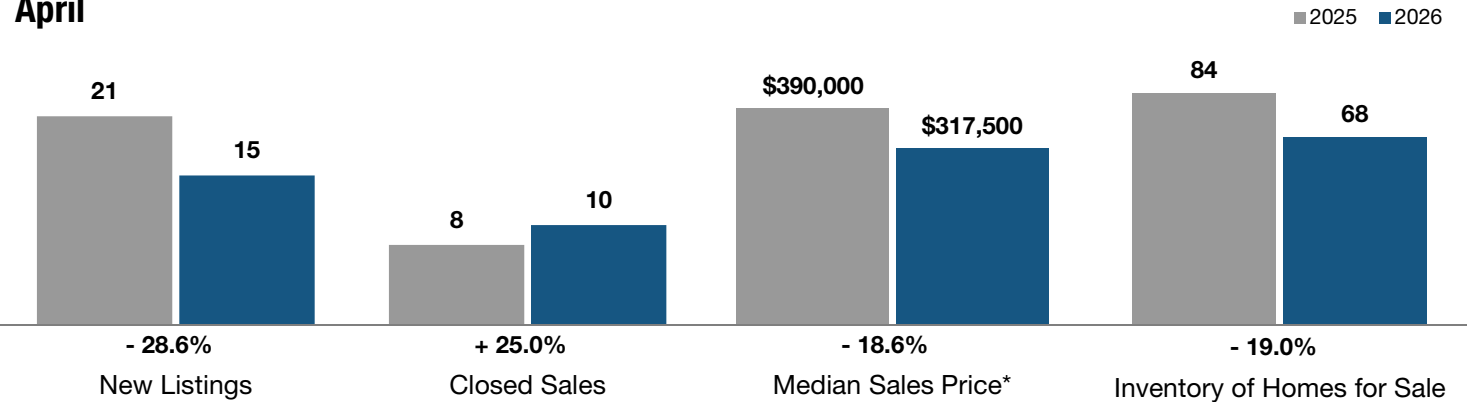
Folly Field

Condos / Villas Only

Key Metrics	April			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	21	15	- 28.6%	71	63	- 11.3%
Closed Sales	8	10	+ 25.0%	27	29	+ 7.4%
Median Sales Price*	\$390,000	\$317,500	- 18.6%	\$360,000	\$315,000	- 12.5%
Percent of List Price Received*	97.3%	96.4%	- 1.0%	97.2%	96.2%	- 1.0%
Days on Market Until Sale	124	152	+ 22.8%	134	151	+ 12.9%
Inventory of Homes for Sale	84	68	- 19.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

April



Historical Median Sales Price Rolling 12-Month Calculation

